



Our next 2025 award goes to Olivia Eckler for the Stepped Up Award! She embodies quiet confidence and unwavering determination, consistently rising to the occasion.

When her team faced significant loss in Customer Service and Marketing, she didn't hesitate to step up, taking on new responsibilities despite being outside her comfort zone. From designing storefront displays featuring trailblazing women to creating the Lookback yearbook, to taking on designing and organizing masterbook project, and assisting with daily sample requests, she has really taken on a lot this year - supporting her mom on whatever is needed most urgently. This was essential not only for our sales strategy but so Megan could step out of her marketing role to focus on our growing quilting business. Olivia has brought new creativity, resilience, and heart to the team and we are lucky to have her!

Each of these All-Women nominees, Olivia, Maria, Elsa, Sasha, Daniela, Kayla, and Paige represents what it means to rise to the occasion, face challenges with determination, and make a lasting impact. Congratulations to all for their incredible contributions!

SUPERLATIVE WINNER

OLIVIA ECKLER

The Stepped Up Award is awarded to a Partner who wears multiple hats and is ready and willing whenever the call comes. Going beyond the call of duty by stepping up to any challenge thrown their way. Seeking any opportunity to grow in knowledge and skill.