



Each year we are so fortunate to add such great talent and partners with tremendous potential to our team! We love to kick off our year in awards and superlatives for our Rookie of the Year so on February 6th we announced our winner Patty Brown! Along with Olivia Eckler, Hannah Davis, Dante Sistrunk, Alyssa Quillan, Alexis Orshowitz, and Daniella Brown - Patty earned votes from all our partners as finalists for having a great impact in their first year with Townsend!

Patty hit the ground running at Townsend learning how to develop colors and color drum operation. Her passion and enthusiasm for her work, her growth, and that of those around her was infectious! She not only demonstrated great confidence, care, and acumen, but she made a very much needed practical impact allowing others to cross train or focus on other areas requiring attention. Her impact in presence and productivity was immediate and immense! Congratulations to Patty and our 6 other finalists, as well as the 19 other very deserving partners joining us in 2024! Special thanks to Ashley Capobianco (former ROY herself), our Human Resources Lead, for doing such a wonderful job picking, placing, and nurturing all of our employees growth and success.



SUPERLATIVE WINNER

PATTY BROWN

Rookie of the Year is awarded to a Partner that gets it. Someone that right away works to understand what makes Townsend tick and how they can make it even better. A partner that is open to learning and excited to bring their own ideas. Continually takes on the challenge of asking "why?" Not just an observer of Townsend's culture, but a builder of it.