



# BY DESIGN

A Periodical from Townsend Leather





## ANILINE-DYED HIDES - FRESH OUT THE DRUMS!

Jalapeño colored aniline-dyed hides fresh out the dry drums. Our dry drums do what we call “milling” the hides. Milling is done for softening, to control moisture levels, and to create a nice, natural grain texture.









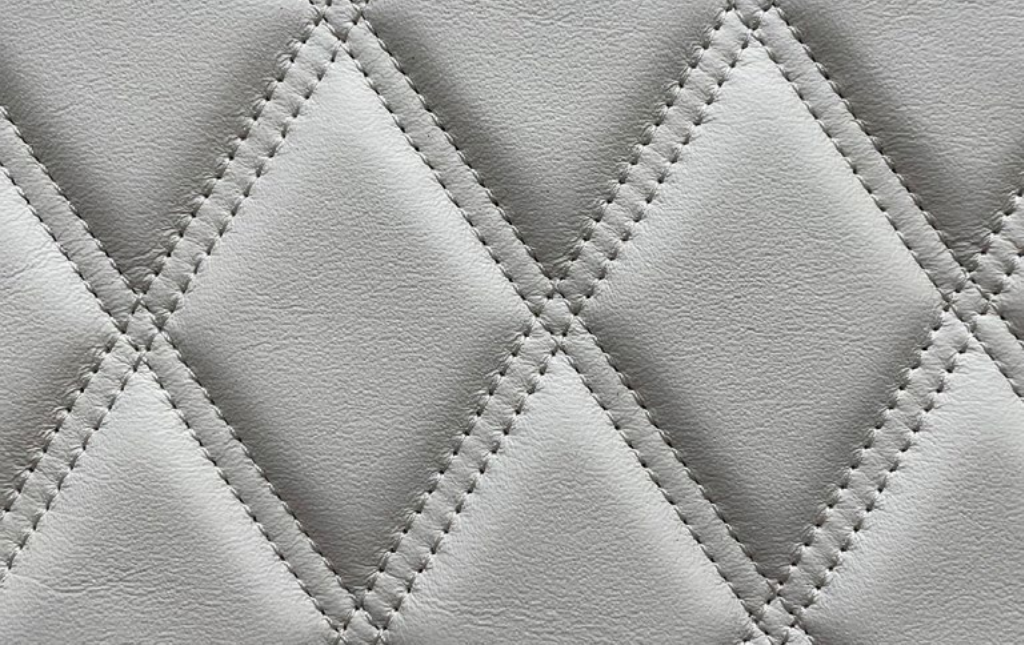
## SHIMMERING SUEDE POLLOCK'S SPLATTER COWHIDE

Introducing a new Shimmering Suede pattern called "Pollock's Splatter". We love this Jackson Pollock-inspired design. So fun and memorable!

**ORDERSAMPLESATTOWNSENDLEATHER.COM**

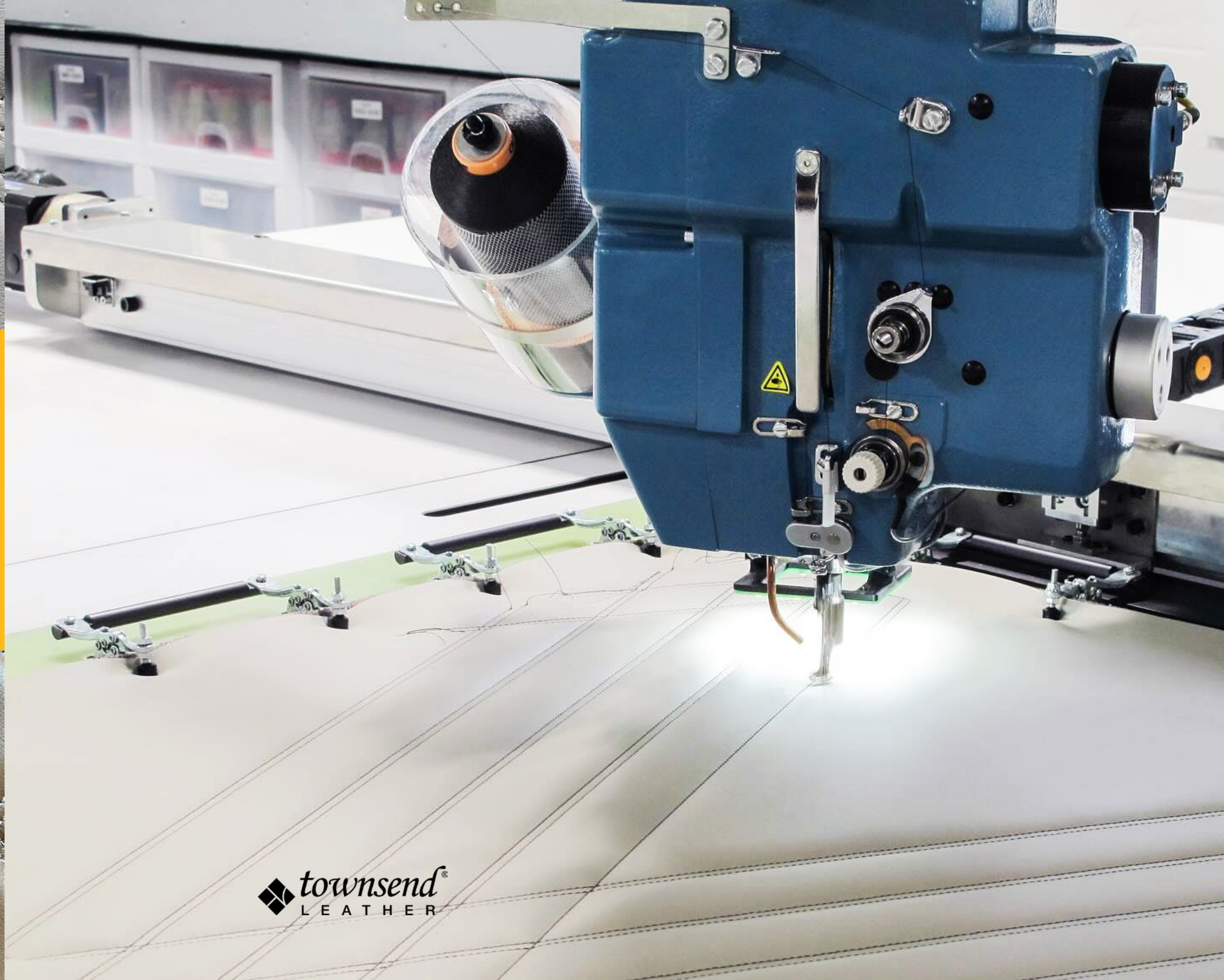
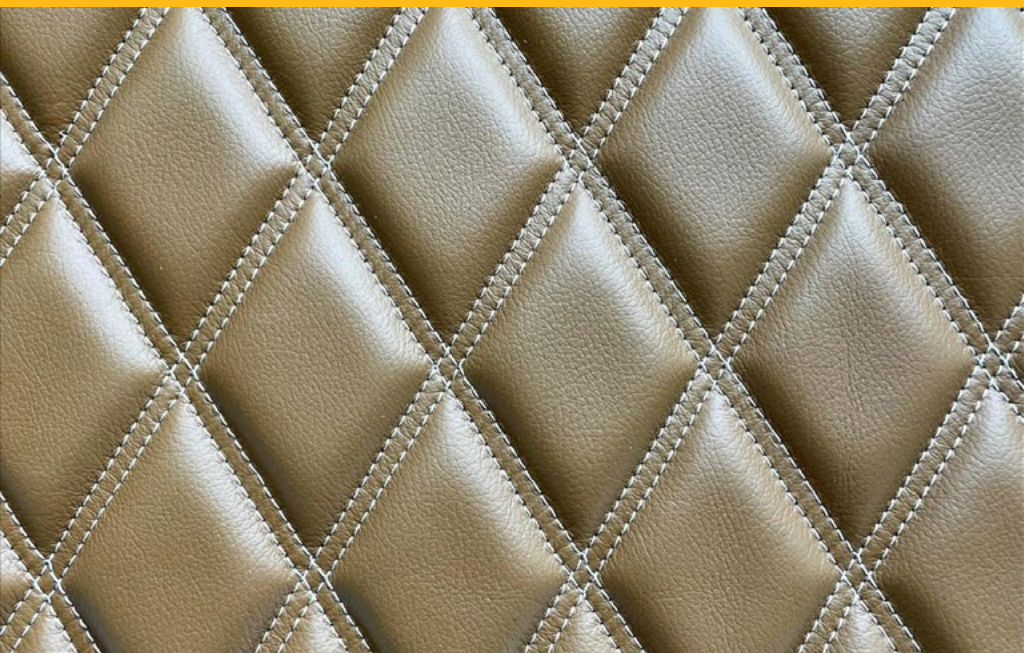






## QUILTING SPOTLIGHT

On National Thread and Needle Appreciation day we took the time to shine a spotlight on our incredible Quilting Department. Through precision, craftsmanship, and creativity, they've mastered the art of stitching intricate patterns into our premium leathers, turning every piece into a work of art. Here's to the hands behind the thread that bring our leather to life.



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## SHIMMERING SUEDE POWER GRID COWHIDE

Add some electricity to your designs. This foil transfer on supple suede adds design power where you need it.

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ALL  
ARE  
WELCOME  
HERE



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## SHIMMERING SUEDE GLITZY GRID COWHIDE

Glimmering, shimmering, glitzy! Glitzy Grid provides just the right amount of textural interest with exquisite, subtle beauty. This foil transfer is layered onto genuine split suede, resulting in a luxurious, supple hand.

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## EMBOSSING SPOTLIGHT- TEAMWORK MAKES THE TEXTURE WORK

Check out these modern-day snaps of our amazing, hard-working partners in the Embossing Department, as well as a '70's throwback! While technological innovations for this department and others continue to evolve, our reverence for the art of leather-making is everlasting.



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## PERFECT AIRCRAFT SEAT

Spotted at the Business Jet & VIP Interior Innovation Summit in Vienna: a stunning aircraft seat by RCO Engineering, featuring Townsend's Manchester Cowhide in Apricot and Crossroads Cowhide in Icylyn. Designed to stand out, this combination showcases the luxury, durability, and innovation that define modern interiors. We're proud to see our leathers featured on such an exceptional project!







Put the *extra*  
in extraordinary

