



LINETTE PACIOLLA

2023 SUPERLATIVE WINNER

We were thrilled to award Linette as this year's recipient of our 2nd annual award for selflessness! We also recognized other top nominees in Barbara Gifford, Cindy Moyer, and Laura Oare. All 4 women show an incredible amount of generosity in time, care, and thoughtfulness to others. From those in need, to coworkers and friends that just count them as always there for them and inspirational.

Linette has always been a very warm, thoughtful, and amazing friend and supporter of others, often surprising us with notes or words of kindness, baked goods, or some of her amazing leather earrings customized to our personal style. Her story this year is remarkable though in her sacrifice. As the family talked about what we could all do to help in the caretaking for Carol Paciolla, Linette's mother-in-law, Linette decided she would leave her customer service post she loved so much for over 15 years at Townsend to dedicate herself to care for Carol. Carol by the way, like Barb, also set this example close to 20 years ago when they retired early to care for Olivia and Kendra, Sarah Eckler, mine, Jeff Martin, and Tricia Martin's new daughters and allowing us to focus on our blossoming careers and Townsend's growth!

Carol had professional care previously, and a lot of family attention already, especially from Barb. But nothing beats the love and care Linette is providing, Carol has been so happy and nurtured since September with Linette's act of selflessness and we could not be more proud and gracious for Linette! Congratulations to Linette and thank you to all the beautiful inside and out women pictured and recognized today. You touch us all more than you know! It was so nice to tell you so today together!



BARB KUCEL SELFLESSNESS
LEGACY AWARD



About This Superlative Award

Our Barb Kucel Selflessness Legacy Award is awarded to a Townsend Partner who always gives, thinks of, and does for others, just like Barb. Her generosity means the most because she gives her time, gives recognition and thought to doing for others. It's the thought that counts and when someone thinks about us often, we know we are special.

Our work, taking care of others is what makes our company stand out. It's how we stick together.