



LARISSA GROESBECK

SUPERLATIVE WINNER

At Townsend, the month of March is all about celebrating the amazing women we work with. What better award to give than the Jackie Fox Legacy Award, given to a trailblazing, unstoppable woman. Congratulations to Larissa as this year's winner! She is widely respected for her patience, strength, and constant dedication to improving our workflow.

"I remember mine and Timothy Beckett's talk with Larissa in taking on that cycle lead role – you know, you can watch her as she takes in what's happening and she's sometimes like a computer (she always is) but I mean you can watch her processing. She seemed equally excited and validated, but also terrified and overwhelmed. The scope of the role, all the people, all the issues – we hadn't recovered yet from Covid, we were still over 1 million sq ft in WIP and behind on 75% of it. She already felt challenged by balancing work and being a new mother. Work alone, as one of our key scheduling and planners in 2022, would be enough to break a lot of people and at two points she had to pivot with Adele Armstrong when Vanessa Ninneman was out and later when Marissa left. This is a woman that regularly dresses up as Wonder Woman though. The amount of prep she places into studying production, plotting work moving, and carefully communicating (she is a previous Communication ambassador) – Larissa is seen as one of the smartest and most committed partners in the company, just 8 months shy of her 10th anniversary – she has earned that validation!" - Jared Eckler

"Larissa is an amazing woman and partner! She has made such strides within Townsend – it's inspirational. She has trailblazed from Customer Service, Scheduling, Connector and now Co-Cycle lead and Mom to adorable Athena. She has done amazing in each role and has coached other strong women along the way!" - Anonymous



About This Superlative

Jackie Fox will always be remembered as a connector, a strong, hard-working, caring, and conscientious partner. This award specifically recognizes a strong WOMAN, annually who trailblazes. This is a woman who makes an effort to help others, fights the status quo, will ask the hard questions, and will go beyond what is expected of her to effect change, and make things better.