



# BY DESIGN

A periodical from Townsend Leather



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**Townsend Leather crafts leather, *by design*.**

**We live our team culture, *by design*.**

**We work to meet every customer's needs, *by design*.**

Here is your periodical snippet of the designed focuses of Townsend Leather.

**WE LOVE TO CONNECT, DISCUSS, AND EXPLORE -**  
PLEASE CONTACT US ABOUT ANYTHING YOU SEE HERE  
OR ANY QUESTIONS, IDEAS, OR INSPIRATION THAT COMES FROM IT.

**WWW.TOWNSENDLEATHER.COM**

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- **SPOTLIGHT**
- **AT TOWNSEND**
- **SEEN - TOWNSEND  
IN THE WORLD**

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# NEW NEW NEW

## **BLACK TIE AFFAIR COWHIDE**

*A refreshing mix of ornate and subtle patterns that can translate any upholstery application into a one-of-a-kind piece with a range of small-scaled, non-directional designs. Perfect for decorative, accent, or vertical applications for the hospitality, residential, and commercial industries. Made on black suede base with metallic overlay foil, all dressed up and ready to add elegance and glamour to any interior.*

**ORDER SAMPLES**





# MAJESTIC COWHIDE

*An elegant leather produced with a resilient yet supple finish and features a natural-looking embossed texture that provides consistency in grain structure throughout the hide, resulting in a superior cutting yield, outstanding wear performance, and all the refined beauty associated with the finest leather in the world, setting it in a dignified category of its own.*

**ORDERSAMPLES**





# PARAMOUNT COWHIDE

*A product line specifically developed with top-of-the-line aviation seating and high-traffic commercial applications in mind. This sophisticated and expertly embossed leather is produced with a resilient yet supple finish and features a natural-looking embossed texture. Interpreted in a warm, neutral palette, Paramount Cowhide is offered in 5 in-stock colors ready to ship.*

**ORDER SAMPLES**

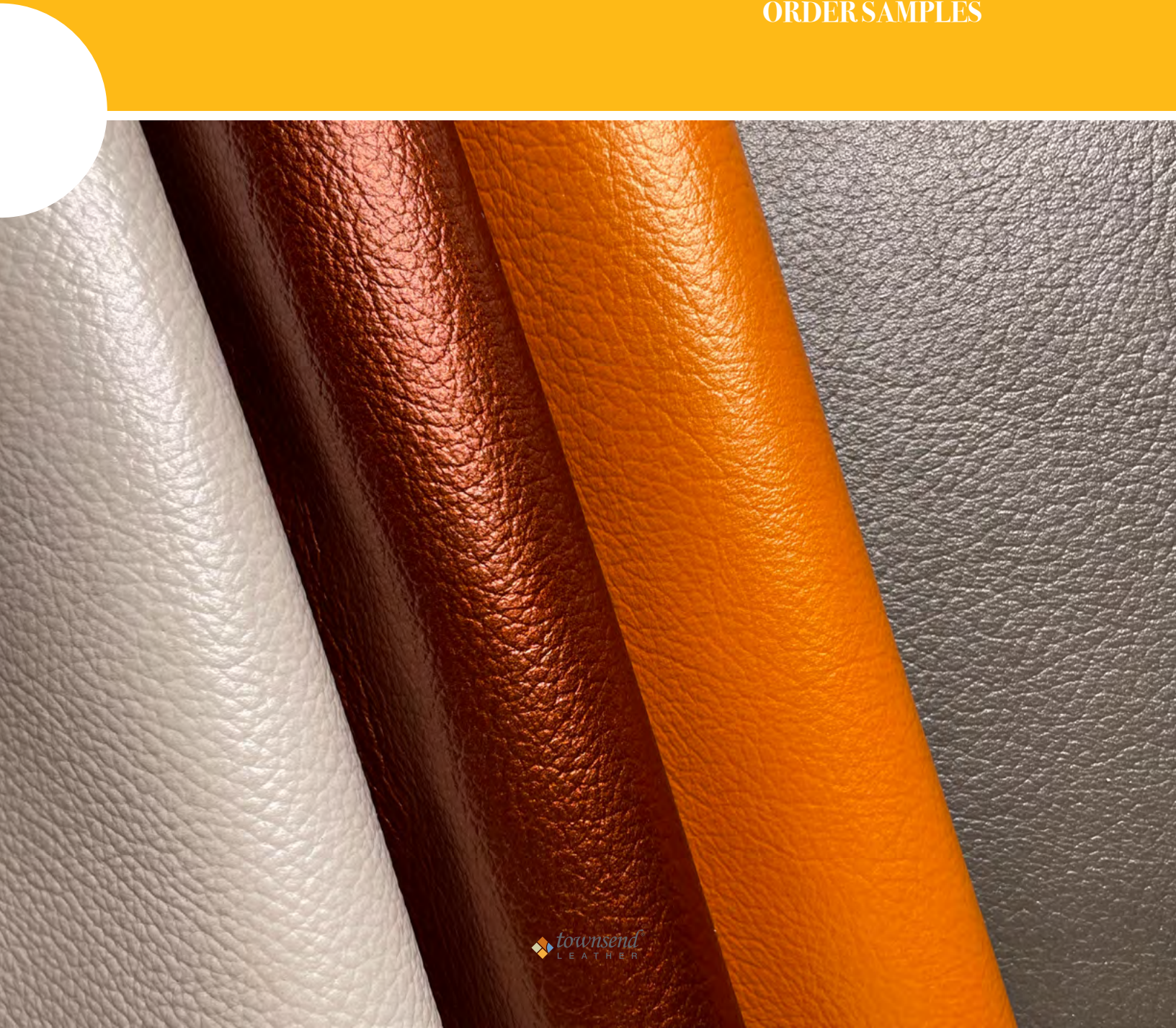




# TEXTURED TAJ COWHIDE

*Inspired by breathtaking landmarks around the world, this leather is expertly embossed with a natural-looking pebble texture that provides consistency in grain structure throughout the hide, resulting in a superior cutting yield, outstanding wear performance. The lustrous pearlescent metallic finish highlights this dimensional texture beautifully and adds to the super softness and durability.*

**ORDERSAMPLES**





# SOFT SUEDE - *NEW COLORS*

*New colors added to our ever-popular Soft Suede, an aniline-dyed, soft cowhide, split suede. A special tanning process imparts limited stain resistance to this natural leather. Inspired by the rich culture, natural landscape, and architecture of Southern Spain, our new color offerings highlight the luxurious nap.*

**ORDER SAMPLES**

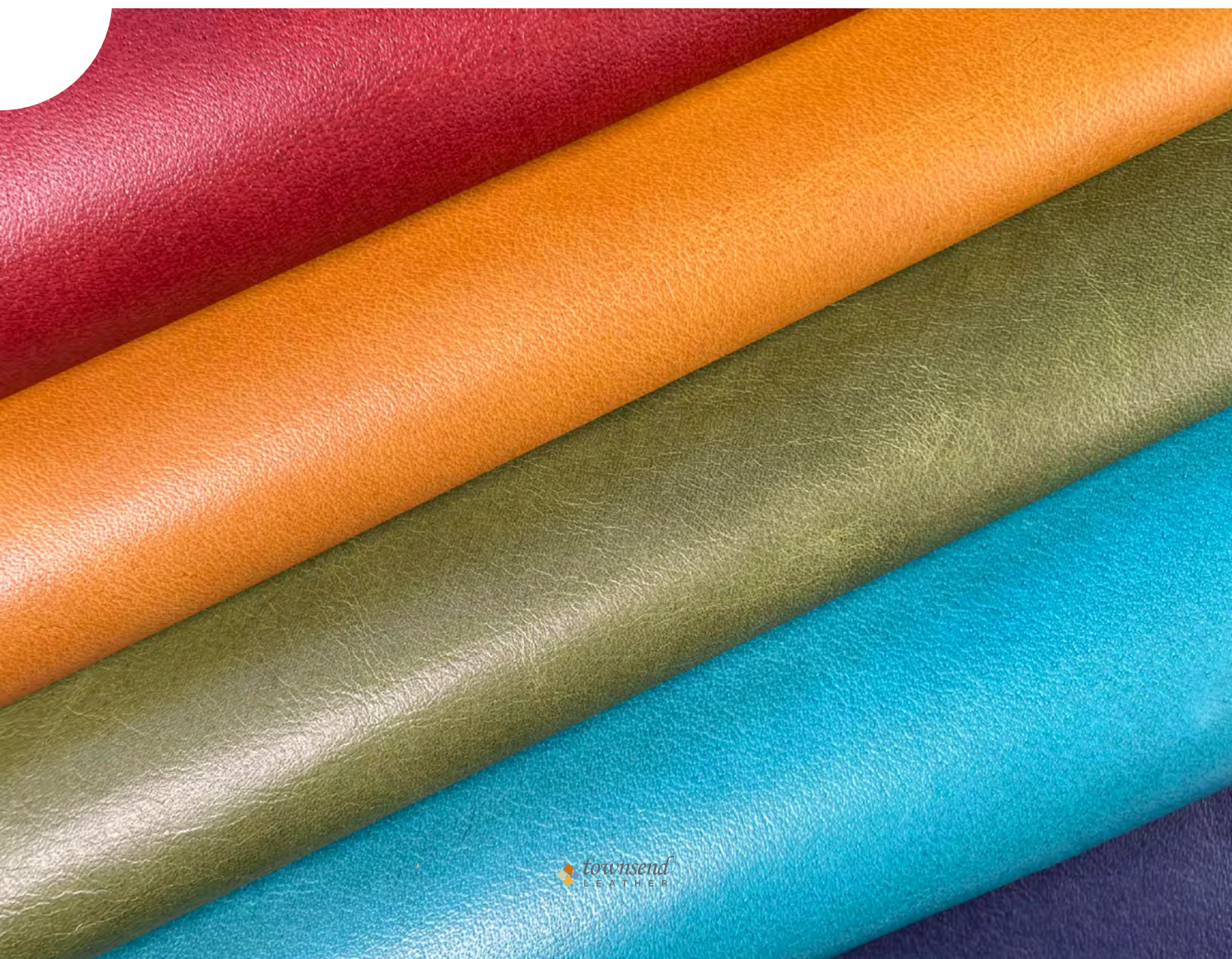




# FIFTH AVE COWHIDE - *NEW COLORS*

*A lightly pigmented leather that uses proprietary glazes and topcoats that highlight the natural beauty of the leather and accentuates the subtle antiquing of each hide. Saturated hues of fiery orange and terracotta, are mixed with decadent navy and brown, bright shades green and turquoise. The beauty of this color palette highlights the unique pull-up finish that is created with special oils and waxes to add depth and transparency within the hide. This leather brings a modern and sophisticated look to the well-known distressed character.*

**ORDER SAMPLES**











TOWNSENDLEATHER.COM

# WHEN YOUR DESIGN DESERVES A SPOTLIGHT

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*In-Stock or made-to-order,*  
Townsend Leather always  
makes your design shine.





spotlight

Leathers that let you  
focus on your love of  
design, *IN-STOCK*

[www.townsendleather.com/instock](http://www.townsendleather.com/instock)

*The most beautiful, highest-quality, upholstery-  
ready hides — in-stock ready to fulfill your design  
dreams and keep checking things off your list.*



**IN —**  
**STOCK**

**[WWW.TOWNSENDLEATHER.COM/INSTOCK](http://WWW.TOWNSENDLEATHER.COM/INSTOCK)**





# IN-STOCK

Leathers that give you the time to  
focus on your love of design



**Order your in-stock  
portfolio to see the  
hundreds of ready  
to ship options**



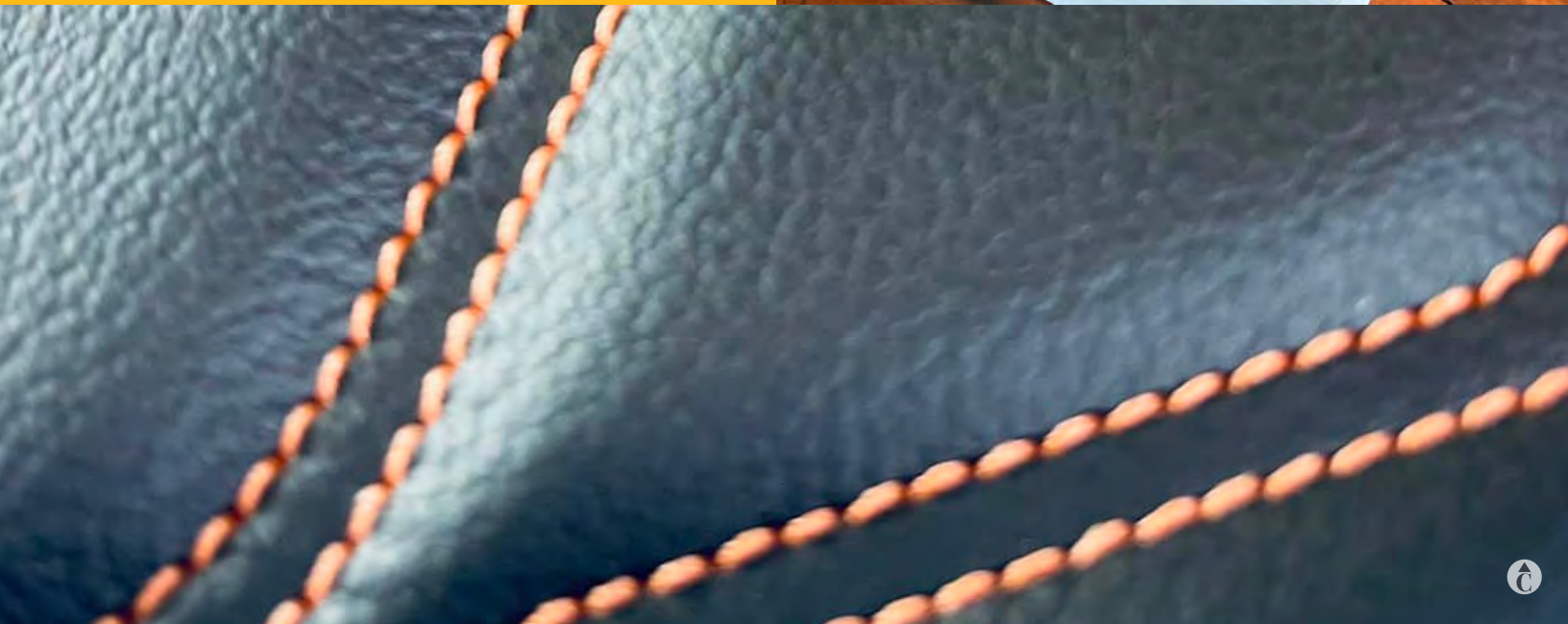


# Quilting

*Add elegance, texture, and energy to your choice of leather with Townsend Leather's luxurious in-house quilting capability.*

*Quilted Design Patterns for any custom-crafted, standard, or in-stock leather from Townsend Leather.*

[https://samples.townsendleather.com/product\\_line/quilted-leather-design-options](https://samples.townsendleather.com/product_line/quilted-leather-design-options)







## Sustainability

*Townsend Leather is a proud member of Leather Naturally and is equally proud of our environmental impact and sustainability measures. Leather Naturally's "get the facts" tools helps to share the broad-view sustainability of leather.*

*See the leather facts at:*

[www.leathernaturally.org/resources/fact-sheets](http://www.leathernaturally.org/resources/fact-sheets)

**LEATHER  
NATURALLY**

**GET THE  
FACTS**

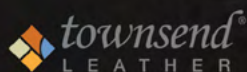


# BE UNSTOPPABLE



*For unstoppable design, that stops admirers in their tracks,  
**Townsend Leather & Paramount Cowhide.***

You can overcome anything, power through, and be unstoppable when you have the right tools. Townsend Leather understands designers, our customers, and our customers' customers with design tools like **in-stock, full hide, superiorly durable, beautiful, luxury leather** and our newest Paramount Cowhide collection. When you specify Townsend Leather, you can have the confidence and resources you need to be **unstoppable** in your designs.







## The Dixon Group

Townsend Leather is known, loved, and supported all over the world. We seek out the best of representation, those who love design, love the process, and love leather. We are excited to announce our newest partnership with The Dixon Group.

Serving: Washington, Oregon, and Idaho Located in the Seattle Design Center, The Dixon Group, brings years of knowledge and expertise in the residential and hospitality community.

<https://townsendleather.com/find-a-rep>





TOWNSENDLEATHER.COM



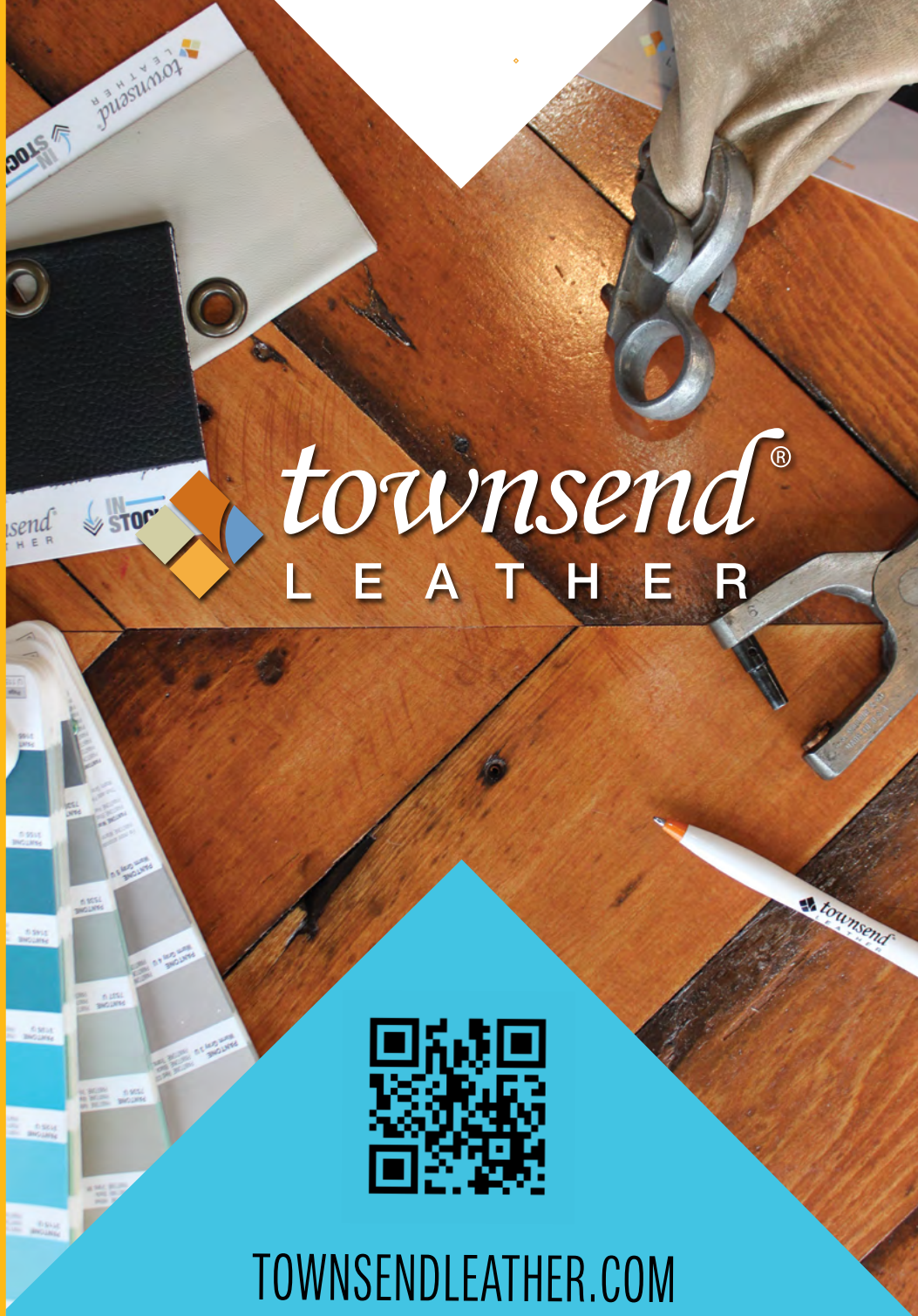
[www.townsendleather.com](http://www.townsendleather.com)

DISTINGUISHED.  
ELEGANT.  
RESILIENT.





[www.townsendleather.com](http://www.townsendleather.com)



*townsend*<sup>®</sup>  
L E A T H E R



TOWNSENDLEATHER.COM







# TOP WORKPLACES WINNER

Townsend leather has once again been named a Top Work Place in all the greater capital district.

Read more about our award and the pride we have for our company culture:

<https://townsendleather.com/2023/lifestyle/top-work-place-2023>





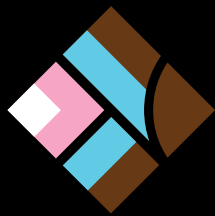
# RUNNING TOGETHER FUNNING TOGETHER

Amongst the many events we do as a team together, one our most active partners look forward to each year is the CDPHP Workforce Challenge 5K. We wore our award-winning custom t-shirts and ran, walked, and funned together.

Read more:

<https://townsendleather.com/2023/lifestyle/cdphp-workforce-challenge-2023>





*townsend*<sup>®</sup>  
L E A T H E R









## PRIDE

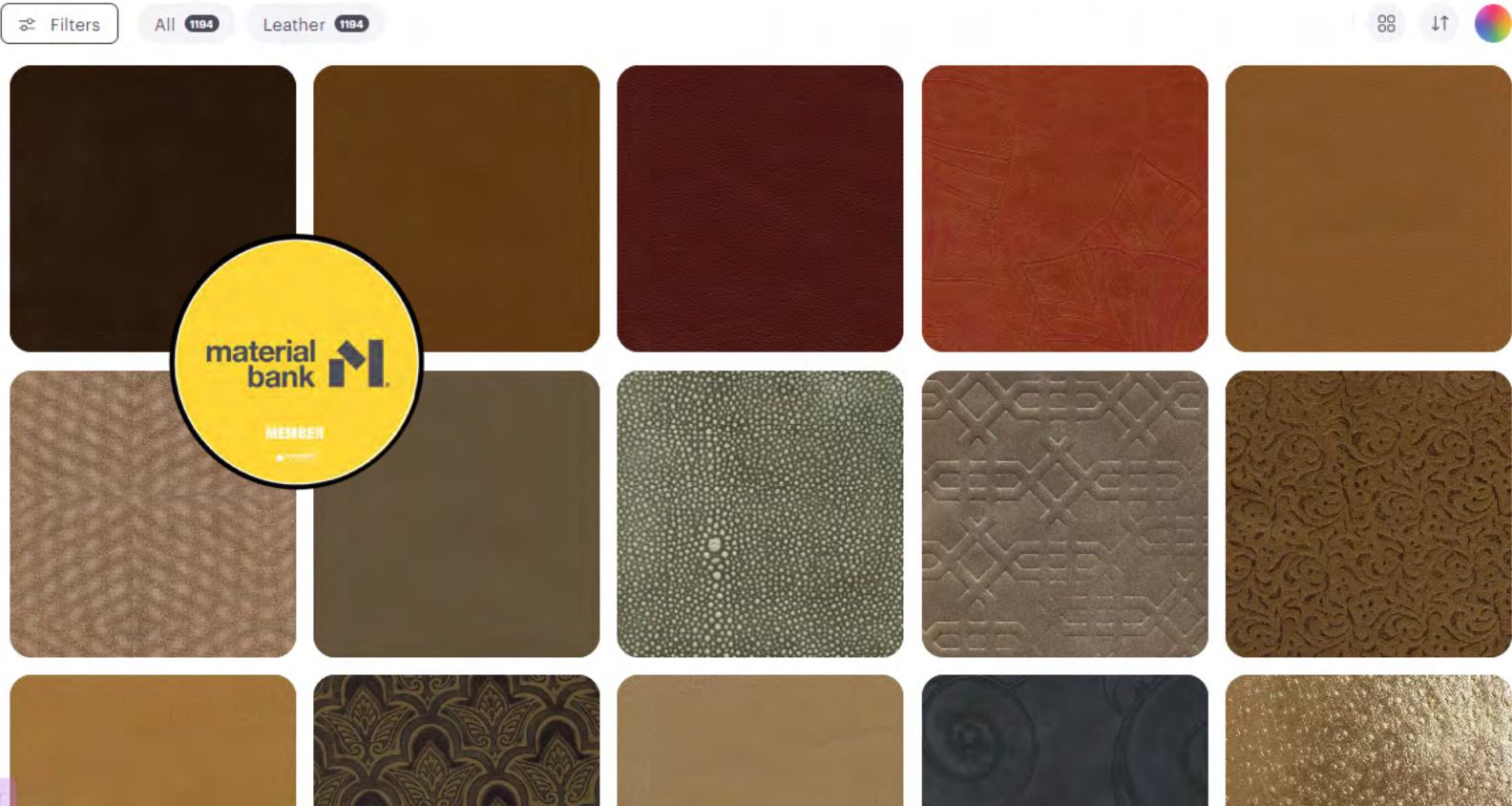
Townsend Leather has always been a place of inclusion. For years we have been proud supporters of the *Human Rights Campaign* and have consistently celebrated Pride Month in some way.

We spent a full week wearing pride-centric clothing and raising \$600 to donate to The Trevor Project.

Read more:

<https://townsendleather.com/2023/lifestyle/pride-2023>





## DID YOU KNOW?

Townsend Leather is on MATERIAL BANK  
Access material, furniture, and architectural samples  
from hundreds of brands, including Townsend  
Leather. Receive your order overnight, in one box, and  
always for free.

[www.materialbank.com/partner/townsendleather](http://www.materialbank.com/partner/townsendleather)







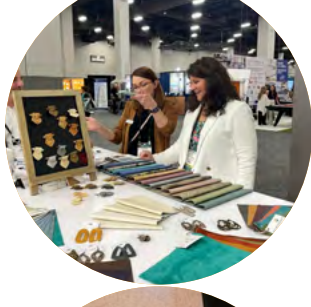
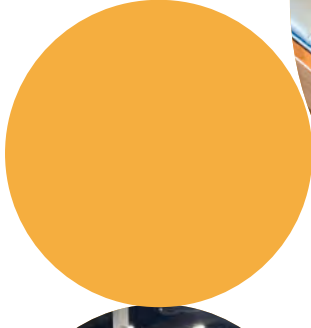
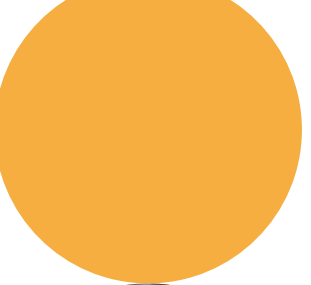
Material Bank Europe is in the testing phase right now, but Townsend Leather is proud to be a founding member when they launch!

Using this platform for its incredibly fast sampling will soon be available to so many places: *France, Germany, Luxembourg, Netherlands, Belgium, Andorra, Italy, Spain, San Marino, Austria, Denmark, Finland, Ireland, Poland, Portugal, Sweden, United Kingdom (Great Britain), Hungary, Switzerland, Bulgaria, Slovakia, Croatia, Lithuania, Slovenia, Romania, Latvia, Estonia, Czech Republic, Greece...*













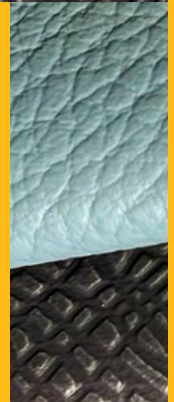
**SEEN:** Our Shimmering Suede Jewel of the Sea Metallic Mediterranean on a chair at Vice Versa Lounge at VDARA, Las Vegas



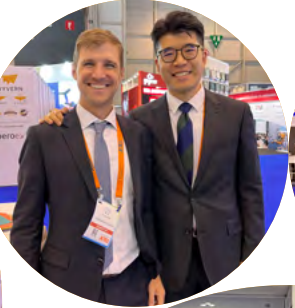
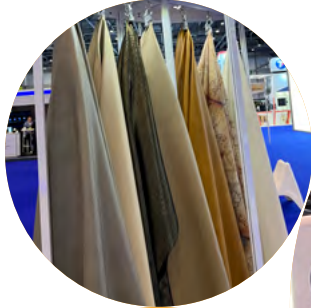
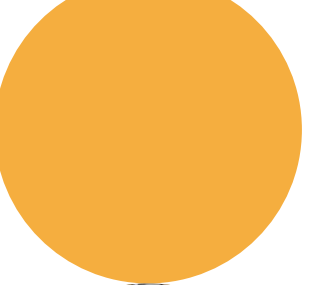


**SEEN:** Bench with Townsend Leather's Abstract Art Copper Coast with Infinity Technique at Vice Versa Lounge at VDARA, Las Vegas











**SEEN:** *Hotel Jerome* featuring Townsend  
Leather's Toro Brown & White







**SEEN:** Our Taupe Nubuck for a *Mosa*  
*Rose* clutch



**SEEN:** *The Sheraton Tung Chung* hotel  
with Taj Pearlized Fig cowhide from  
Townsend Leather













# Show us your **WORK(SPACE)**



***YOU SIT THERE EVERY DAY***, whether you've meant it to or not, your desk / your work space has become a reflection of you... your personality and work style on display. We want to see it. A celebration of us all at work, creating, making decisions, getting distracted, designing, dreaming about past vacations, furiously scribbling notes... it all happens at our desk.

**THIS MONTH TOWNSEND LEATHER WILL GIFT YOU SOMETHING FOR YOUR DESK, JUST FOR SHOWING US YOUR DESK.**

Send us a photo of your desk. Try to take one from straight above, curate it and clean it however you want, or just send us a picture of your desk exactly as it is; *we won't judge!*

Send us a photo and we will send you a desk worthy gift. Send a photo to [info@townsendleather.com](mailto:info@townsendleather.com) with a subject "Workspace" or tag us on Instagram at [townsendleather](https://www.instagram.com/townsendleather)

**GIFT!**





**Love on repeat.**

Our digital print leather spreads love and a love of design.





**LOVE**  
**ON REPEAT**



# Who is Townsend Leather...

**At Townsend Leather**, we have a *passion for leather, luxury, and design*. Our design-driven philosophy allows us to offer creative and innovative leathers along with virtually unlimited opportunities for customization. With 50 years of experience working with designers in the residential, hospitality, contract, aviation, and transportation markets around the world, we strive to provide top-of-the-line leathers that are as unique as each of our customers.

Our trained professionals are experts at understanding the many nuances of leather. We manage the entire process from start to finish, from your initial consultation to determine the best approach to your project, right through dyeing and finishing, to final delivery of your leather.

We are craftspeople and artisans of leather, not just distributors or marketers. For us, this is a life passion and a family-owned business, not just another job. Our company was founded in 1969 by the Kucel family and our leather is produced in our state-of-the-art facility located in Upstate New York, about 50 miles northwest of Albany.

The result: superior quality, consistency, and attention to detail you can count on for all Townsend Leather products. This is what sets Townsend Leather apart and what can make a significant difference in the outcome of your next design project.

**WE ARE THE  
MANUFACTURER**

Using 100's of years of collective experience, a rich history, and state of the art technology, we hand -craft each hide to the highest of expectations.

**TOP  
WORK  
PLACES**

For years, Townsend Leather has continuously won awards for our Team, our culture, and our Leadership - making us a Top Work Place and Best Place To Work.

**B P  
/ W**  
BEST PLACES TO WORK  
AWARD BUSINESS REVIEW

We believe in our company, in our people, and in our culture. We believe in making it better every day. Awards like these are not necessary, they aren't something we specifically strive for, but to be recognized for the things that we hold near and dear to our hearts, feels good.

**WOMEN  
IN BUSINESS  
FOCUSED**

Townsend Leather is heartfelt intent on balance, growth, and innovation for all, especially those that face marginalization and unfair barriers.

**LOW  
VOC  
PRODUCTS**

We strive to make a positive environmental impact in all we do.

**IN  
STOCK**

Leathers that give you the time to focus on your love of design.

**U.S. GREEN BUILDING COUNCIL  
MEMBER**

Proud to be believing in better.

**HUMAN  
RIGHTS  
CAMPAIGN  
SUPPORTER**

Proud supporter of the HRC and all humans.

MEETS OR EXCEEDS ALL  
**FLAMMABILITY  
REQUIREMENTS**  
INCLUDING:  
**IMO, FAR, CAL,  
NFPA, & CHIB 5**

Being the Manufacturer allows us to perfect the Flammability Requirements for any project

**SUPERIOR  
RATED DURABILITY**

Hand-crafted to not only stand the test of time, but also meet the most stringent quality and durability standards.

**MADE  
IN THE  
USA**

Hand-crafted in the foothills of the Adirondack Mountains, in Upstate New York - the Leather Making Region.

**AS9100D  
CERTIFIED**

Quality at the heart of everything we do. We are proud of our AS9100D certification.

**50  
YEARS**

50 YEARS OF LEADERSHIP IN LEATHERS ARE FOR LEATHERS  
THOSE WHO CRAFT IT AND THOSE WHO LOVE IT

**WE LOVE TO CONNECT, DISCUSS, AND EXPLORE -  
PLEASE CONTACT US ABOUT ANYTHING**

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