

SASHA BLACKWOOD

SUPERLATIVE WINNER

Jared Eckler was very proud to announce this award to Sasha Blackwood. He referred to her and Joe Blackwood, her husband, as a Super couple in the past, and now we can officially add "Cool Couple" to the Blackwoods, as he won the Joe Cool Award this year.

Sasha is one of our hardest working and coolest cucumbers! With regular turnover on the color match team, including a former Jane Cool, along with personal and professional challenges via Covid, more pressure to continually step was
thrust on her. Sasha is so attentive, patient, focused, and caring about her work
and her teammates, in a hard year to be one, she was a total Jane Cool! Making
colors can be tedious when it's the 37th Bone of the year, frustrating on that 3rd
rejection on a winter night, but all worth it when a color is hit perfectly, or a new
challenge in color, effect, or time frame is met! Whether playing from behind,
or knowing a big potential project may come from a beautiful strike off she does,
she keeps her mindset balanced and focuses on the job and her team, not her
own worries or frustrations.

She enjoys the success of overcoming hurdles herself as much as she does in recognizing others like she did for Tim Simek's anniversary! Sasha is a big part of our Finishing team's success and ultimately the company's with color matching always seen as one of our most skilled production trades and almost always most in demand!! Congratulations Sasha, and thank you for all you do and are!!





About This Superlative Award

The Jane Cool Award is awarded to a partner who keeps the team calm and steady. Someone that faces stress with ease and spreads that sense of peace to others. How you respond in a stressful situation sets you apart from the crowd, and these Partners are self-aware and accepting of challenges. Practicing patience without complacency.