

NOEL BURROUGHS

SUPERLATIVE WINNER

On her 29th anniversary, Noel Burroughs, had another reason to celebrate, when receiving the Cheryl Brothers Legacy Award for the value of Caring.

Noel has become synonymous with Townsend sampling. Through 3 decades of change and evolution, product line explosions, new sales reps and showrooms, she has continuously flexed to keep up with our needs and make sure she was leading a team who could deliver whatever sample tool or piece was needed to customers of all industries.

Her level of loyalty, dedication and care about each and every endeavor of Townsend's sampling and market reach is exemplary. Sarah Eckler has said that she worries about a lot of things in helping to run this business but one thing she never needs to worry about is our Sample Department coming through with anything that is needed. Noel has been the constant rock in that department making it known her goal is not just to meet expectations and fill requests but to exceed them, with options, accuracy, and quick timelines.

It is mind-boggling to think of all the different Partners through the years that Noel helped train in our sample dept about the products we make. She is always patient and kind in her teaching.

Noel was one of the first to treat her team like a family unit and she continues to do so to this day. Not a birthday or other special occasion of someone on her team goes by without a special lunch or other celebration. She truly cares about the people that work at Townsend and has made many of us feel like her second family.





About This Superlative Award

For a Townsend Partner that fully represented the personal care, the heart, and the drive for others that is symbolized by Cheryl Brothers.

Cheryl's lasting legacy is her "God-motherly" sense of care for everyone. She went out of her way to ensure others were cared for, thought of, or heard.