



SOFTINA COWHIDE

PRODUCT CHARACTERISTIC SHEET

PRODUCT DESCRIPTION:

Softina Cowhide is an especially soft, lightly-finished leather of the finest quality aniline-dyed, natural grain cowhide.

CHARACTERISTICS:

Softina Cowhide is produced to have an extremely soft hand and drape, with a very light calfskin-like finish that highlights the smooth natural grain and natural characteristics.

Being a natural product, Softina Cowhide will exhibit natural characteristics such as healed scars, veins, neck wrinkles, and grain variation throughout a hide and from hide to hide. Because of its lighter-than-Classic finish, natural characteristics such as visible back bone, may be more noticeable.

Softina Cowhide has just enough finish to be nearly homogenous in color, but softer topcoats and additional fat liquors are added to make the hand softer and also the surface silkier and smoother to the touch.

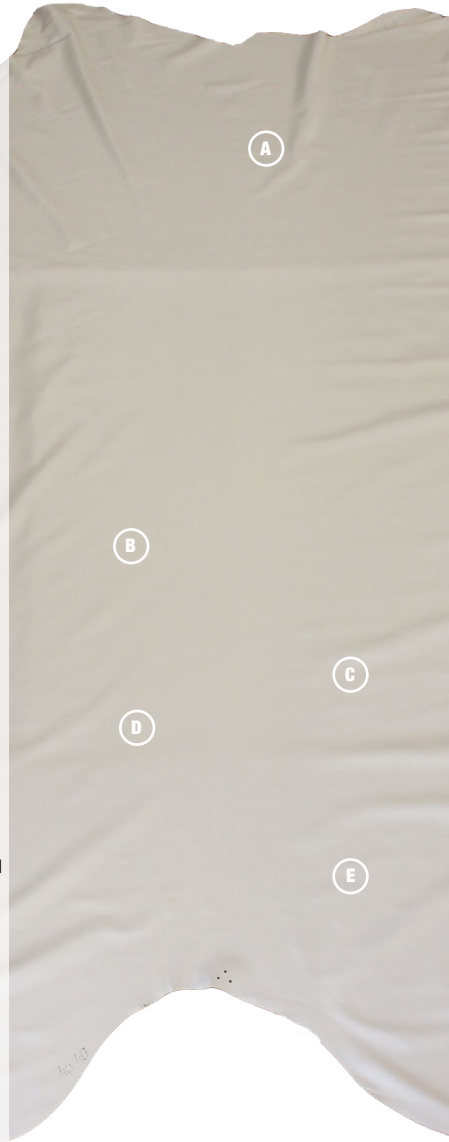
Softina Cowhide will exhibit natural variations in color, tone and texture that are part of the beauty of this leather. Each hide's unique history and natural markings, such as neck wrinkles, should be expected and will vary within a hide and from hide to hide.

Softina Cowhide will always be made to order. Why? Because while the process is no longer than those for other products made by Townsend, the raw material used is as select and handpicked as the hides for our Nubuck, utilizing only the top 1% selection of hides in the world, and for this reason we ask you check lead times with your dedicated Townsend representative to ensure best lead and quality always.

Super softness.

Natural variation in grain texture throughout the hide and from hide to hide.

Townsend recommends Softina for seating and most other applications.



FAT WRINKLES

A: Permanent natural creases on the hide caused by fat deposits in the live animal usually found in the neck, shoulder, and belly area.

LOOSE GRAIN

B: Loose grain is characterized by large "breaks" in the density of the grain visible on the surface of the hide. Generally-speaking, loose grain is often found towards the perimeter of a hide.

TIGHT GRAIN

C: Characteristic wherein the grain structure visible on the surface of the hide is more uniform and "tight." Tight grain is generally preferred and found more consistently towards the interior of the hide.

VEINS

D: Characterized by many clearly visible blood vessels, either closed or cut open by splitting or shaving operations.

COLOR VARIATION

E: Irregular color shades found within hides and/or within a dyelot.

PRODUCT NAME	PREFIX	CATEGORY	EMBOSSED	HAND-RUBBED OR HAND-TIPPED	MACHINE-ANTIQUED	WAXED	AVERAGE THICKNESS	PERFORMANCE RATING	AVERAGE SIZE
Softina Cowhide	SO	Semi-Aniline With Light Pigment-like Finish	No	No	No	No	1.0 - 1.2 mm	4 of 5	Whole Hides of 55 - 60 SF