



**DANIELLE STEDING**

**SUPERLATIVE WINNER**

Danielle's work has been performed on a stage almost, we've all watched her efforts in our shoe business with New Balance, L.L. Bean, SAS, and numerous others go from almost nothing in early 2020 to something we've struggled to handle this year! Whether it's her many travels to customers, phone calls, all the communication, teaching, training, helping develop product, and/or helping out in any department in production to help move things along, she's shown she will do whatever it takes to get that next order, sample, opportunity, order out the door, or to the next stage! Ownership is never shown without hustle and passion! She has both in spades!

Seeing her efforts yield new and growing business along with our team is the ultimate example of how hard work and being a really good person works out! Danielle, everyone is so proud of you! You've not only helped create many more opportunities for us all the past year - you inspired others as you did! We all appreciate all the ownership you have shown! Thank you and congratulations!

*"Congratulations Danielle! I can't think of a more perfect example of ownership! One thing is true- ownership is not an easy thing to have- it keeps you up at night shining your armor for battle. You are so awesome and a true role model of this!" - Pamela Goldswor*

*"Danielle Steding you are following in the steps of many great women at Townsend. Your dedication is apparent." - Barb Gifford*



**OWNERSHIP  
AWARD**

### **About This Superlative Award**

Ownership is a higher form of accountability - way more than just doing your job - this is all about going above and beyond in meeting any issue, opportunity, and or challenge aplomb. Taking ownership has little to do with us as individuals, and everything with doing what will ensure the success and fulfillment of all partners (customers, employees, and suppliers) and the company.