



## SARAH ECKLER

### SUPERLATIVE WINNER

Sarah has the distinction of being the only partner this year in the top 5 in our company voting for all 4 of our Legacy awards, the Cheryl Brothers for Caring, the Jacqueline Fox award for Strong women, the Louise Kucel award for Diligence, as well as being the first woman to win the Terry Kucel award for Leadership!

Sarah has always been a dynamic, compelling, hard-working, passionate, compassionate, and attentive leader in the company! 2019 was our busiest year ever in terms of business, customer engagement (5 trade shows, weekly customer visits to the company, and regular trips by our team including her to customers), our move of the Sales and Customer Service teams to The Stitch, the year long planning for our 50th Jubilee, and hosting our entire outside sales team for a week leading up to the Jubilee and it was Sarah at the center of all of this! In leading our Sales, Marketing, and Sample teams; much of the product launches, colors, names, quality and effectiveness of our sampling is all part of her purview. So much of the move, the year, the shows, the customer love for us and our products and samples, the success of the Jubilee, and of our sales team coming to Johnstown, rode on the work and vision Sarah thought of, spoke to, worked for, and made a reality!

Time after time, our partners marvel over how Sarah balances her work and always showing great patience and willingness to drop everything for someone in need and give them her complete mind, heart, and soul. She prides herself on being a fountain of knowledge and there for everybody, we repeated one of her favorite compliments of her career and life – “She brings all of the best parts of her mother, Barb Kucel, and her father, Terry Kucel into one wonderful partner that she is!”

Congratulations Sarah, we are so proud and appreciative for all you do and are!



#### TERRY KUCEL LEADERSHIP



#### About This Superlative Award

Our Terry Kucel Leadership Award is awarded to a Townsend Partner in Terry’s name, and encompasses many Townsend-valued leadership qualities, such as; philanthropy, vision, drive, resilience, creativity, passion, respect, and integrity. Terry always inspired, motivated, challenged, supported, and taught people. This award is given to a Partner that motivates others, no matter the group, with a sense of support and depth of values.