



SHERRY COCKER

SUPERLATIVE WINNER

Partners in the company like Sherry, already went well beyond a job description writeup in what she could or would do for the company, our customers, or partners – she acted like she had a bigger stake in our success than just her job, she took pride in her work, our leather, relationships with customers, the company’s reputation and culture, and the partners inside it - she acted as if her name was on the box. When you own your work, you don’t make excuses, you find solutions, and you work your tail off to achieve it with and for others.

Sherry is a Gold standard for customer service in the way that she extended Customer Service to Sales, two roles for decades that were separate and often female in Customer Service, male in Sales. She bridged that and helped manage major relationships on her own like Cessna with less and less help over the last decade.

Detailed, knowing where all her orders are, knowing all our products, having a perfect color eye, and a confidence in knowing what great leather looks and feels like, and challenging production when it isn’t. A roll up her sleeves and help out anywhere attitude, she learned from her earliest days as we began to grow into the company we are today, one day you are in accounting, the next you could be trimming hides, or working in shipping! Emails, texts, at night, on the weekend, staying late, coming in early – Sherry wouldn’t ask of anyone anything that she wouldn’t do herself if she could, and if she could she would!

Sherry’s awesome efforts are totally deserving to be our Ambassador of Ownership. Congratulations Sherry!



OWNERSHIP



About This Superlative Award

Ownership is a higher form of accountability - way more than just doing your job - this is all about going above and beyond in meeting any issue, opportunity, and or challenge aplomb. Taking ownership has little to do with us as individuals, and everything with doing what will ensure the success and fulfillment of all partners (customers, employees, and suppliers) and the company.