



TRICIA MARTIN

SUPERLATIVE WINNER

On the 1 year anniversary of our tree planting & salute to Louse Kucel, we honored her memory in the presentation of our first Legacy Award in her name for the Virtue of Diligence to Tricia Martin!

The passion, purpose, thought, persistence, effort-fullness, conscientiousness, care, planning, organization, and dedication Tricia gives to her work in Customer Service, Human Resources, on our Moments events planning team, on our Senior Leadership team, and throughout the company is both felt and admired! Tricia is probably the last person who needs a thank you - as this is a way of living for her - she embraces it - and yet, we think that's the very reason to let her know how much it means to us all!

Tricia, like her Aunt Louise, is greatly respected and adored amongst all partners in and out of the company! Congratulations Tricia!

We miss Louise everyday and this celebration was very special to us as we celebrate her memory and how her way of being is carried on by Tricia, as well as the many great partners of Townsend, including Donna Oathout, Sherry Cocker, and Sarah Eckler, also recognized on this day for their contributions in diligence!



LOUISE KUCEL DILIGENCE



About This Superlative Award

Diligence is having or showing care and conscientiousness for one's work and duties. It is also defined as being careful & preserving in carrying out one's tasks. This award encompasses the work of Louise Kucel that we value and so deeply miss. We honor her and those who follow her footsteps in demonstrating hard work, care for quality of work, care for people, being dedicated partner, detailed oriented, resourceful, precise in their work, and get shit done attitude.