



CARRIE GIFFORD

SUPERLATIVE WINNER

Jared Eckler was honored to host an intimate talk honoring Jackie's Legacy in awarding Carrie Gifford this year for her strength as a Woman on our team! Much of the current busyness in production can be attributed to Carrie's efforts, leadership, and care for her team, our quality, and our customers, Wolverine and New Balance!

Leading this team like a business unit in itself she inherited a team she wouldn't have assembled herself but went with the experience we had. Over the years, and especially the last year, we have seen Carrie come into her own leadership style and comfort zone as she nurtured and cultivated the team that she did want, last year calling it the best one she ever had.

Carrie has had to learn all about pig herself as she learned to build a team all while the customer was on-site watching.

We talked about the idea of "rocking the boat" for change, to charge forward, and challenge the status quo - to build a better, stronger team and ship throughout the morning. All her Grit, Initiative, Ownership, and Passion set us up for the massive growth she and the team are enjoying now, double the first year she began!

Carrie's strength as a leader, work Mom, Partner, and especially a Woman are inspirational and appreciated by all partners! Thank you for all you do and are!

Congratulations on this well deserved honor!



About This Superlative Award

Jackie Fox will always be remembered as a connector, a strong, hard-working, caring, and conscientious partner. This award specifically recognizes a strong WOMAN, annually who trailblazes. This is a woman who makes an effort to help others, fights the status quo, will ask the hard questions, and will go beyond what is expected of her to effect change, and make things better.