

PIG, COLORING & DRY FLOOR TEAMS

SUPERLATIVE WINNER

In a year when our cow sales were down, we depended on our business with Wolverine more than ever to provide the work we needed to pay for labor and overhead and other expenses as we had never before.

Pig leather and everyone who worked closely on it had a shining year and seemed an obvious choice. In October, we shipped over 300k in pig footage, our best record ever! The teams involved faced endless challenges and obstacles with raw material, cross-training and evolving staffing needs, and increase in drums run for just pig. Our Pig Contract team (now called Shoe Leather Team), lead by Carrie Gifford, worked tirelessly to achieve record numbers.

Our Coloring team was challenged more than ever before to increase output and efficiencies. Our Dry Floor and 2nd Shift teams rose to the occasion, working hard to keep up. And some of these Partners even made their television debut in National Geographic's Made In A Day series! We did our best to include as many Partners involved as we could in photos but know we missed some. Please know even if you are not pictured, your contributions meant so much and are truly appreciated!

Thank you for Getting Shit Done in such a challenging year. You all make us proud and something tells us, we ain't seen nothing yet on the shoe leather front, as 2021 stands poised to be an ever bigger record-breaking year!

Congratulations and a huge thanks to all of this year's GSD winners!





About This Superlative Award

It is awarded to a team that thinks and acts on those thoughts. Looking ahead, anticipating, and taking action. Self-motivated with focus and clear priorities, acting on