



## OWNERSHIP AWARD

# ALISON MARTIN

Ownership is a higher form of accountability – way more than just doing your job – this is all about going above and beyond in meeting any issue, opportunity, and or challenge aplomb. Taking ownership has little to do with us as individuals, and everything with doing what will ensure the success and fulfillment of all partners (customers, employees, and suppliers) and the company.

We recognize Alison's heart, intelligence, creativity, integrity, work ethic, flair for product and color, storytelling and artistry with words and the why of everything, her product knowledge, her commitment to our sales reps, product design, and our trade shows. Alison works hard to perfect everyone's ideas, and puts her own stamp on our brand, image, and reputation through her determination and passion to get and do things at such high levels.

