



TOWNSEND LEATHER IS PASSIONATE ABOUT CREATING
A POSITIVE ENVIRONMENTAL IMPACT.





**WE ARE
THE MANUFACTURER**

Townsend Leather manufactures each upholstery leather hide from start to finish, which means *we control the process, the quality, and the environmental impact.*



**We are passionate
about creating
a positive
environmental
impact.**

It is important to us to craft products that create a positive environmental impact and that are reusable, repairable, long-lasting, and low-VOC.

Each of our products are made to the highest of quality and environmental standards with attention and care.

WHERE IT STARTS




Townsend's leather is produced from cowhides that are sourced and tanned in Europe and from organizations that utilize picket fence, free range, humanely cared-for animals. The hides are then dyed and finished in our facility in beautiful Upstate New York.

Tanning converts hides from an otherwise unusable by-product of meat production into high-quality leather. Keeping hides out of the waste stream.

Townsend is based in the foothills of the Adirondack Mountains and is in the heart of the "*Leatherstocking Region*" of New York.

Our area was the first place to produce leather in the USA because of the availability of clean water sources, but especially, because of the abundant hemlock trees which were used for tanning.

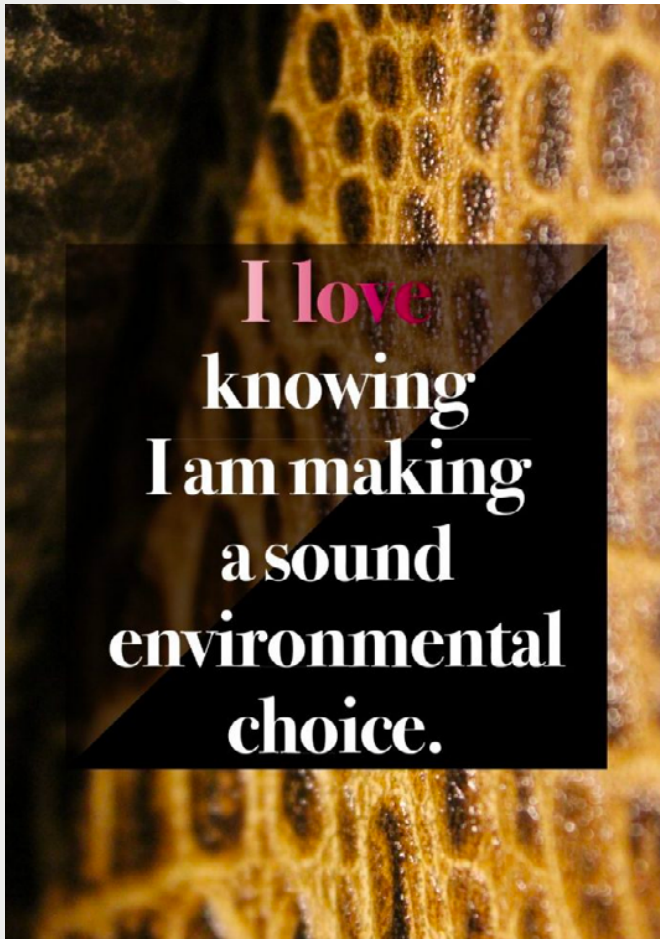


No animal in Townsend's sourcing is raised for the hide; every hide that Townsend uses is a by-product, a "left-over" of meat production.

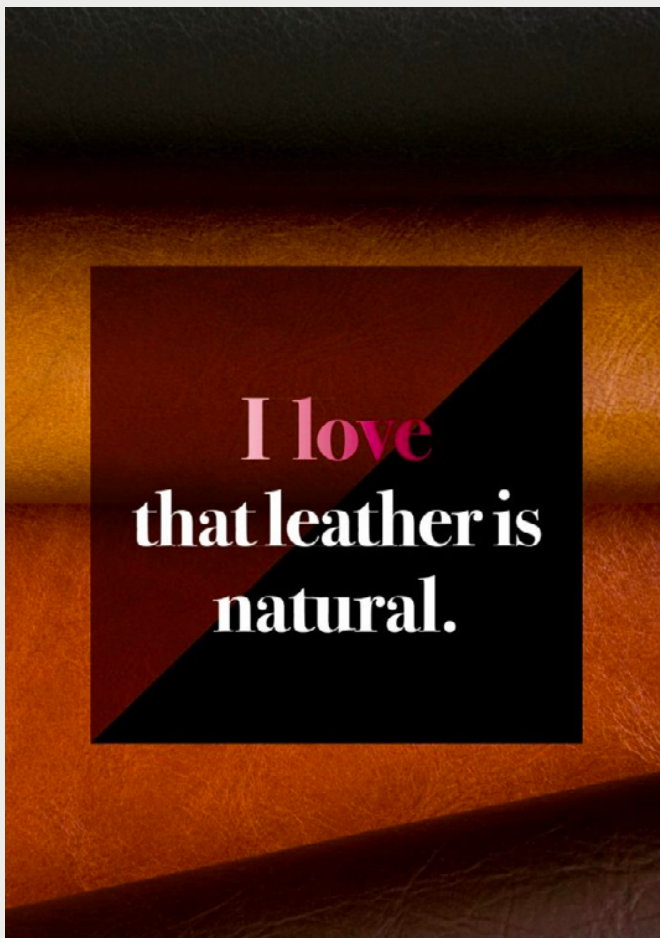
 Townsend removes this material from the waste stream and transforms it into a reusable, repairable, highest-of-quality, long-lasting beautiful product.

This natural tanning process is still at the root of how Townsend's leather is produced today. Using no hazardous chromes or retanning chemicals, Townsend produces beautiful leather using a fully water-based finishing system and all our production processes meet or exceed all environmental regulations.

We take pride in honoring the ancient craft of leather-making and maintaining a natural process still today.



I love
knowing
I am making
a sound
environmental
choice.



I love
that leather is
natural.


Leather has a beautiful connection to the earth and nature. It has a unique, natural, “snowflake-type” uniqueness and beauty, in that each hide has a history and its own story to tell. Choosing leather means recognizing this connection to nature and pays homage to our beautiful world.

**Leather is first
and foremost
a product of
nature.**

Because of this, there is an inherent natural beauty and uniqueness to each and every hide or skin. Leather is not made of plastics and is not engineered out of machine-made parts.

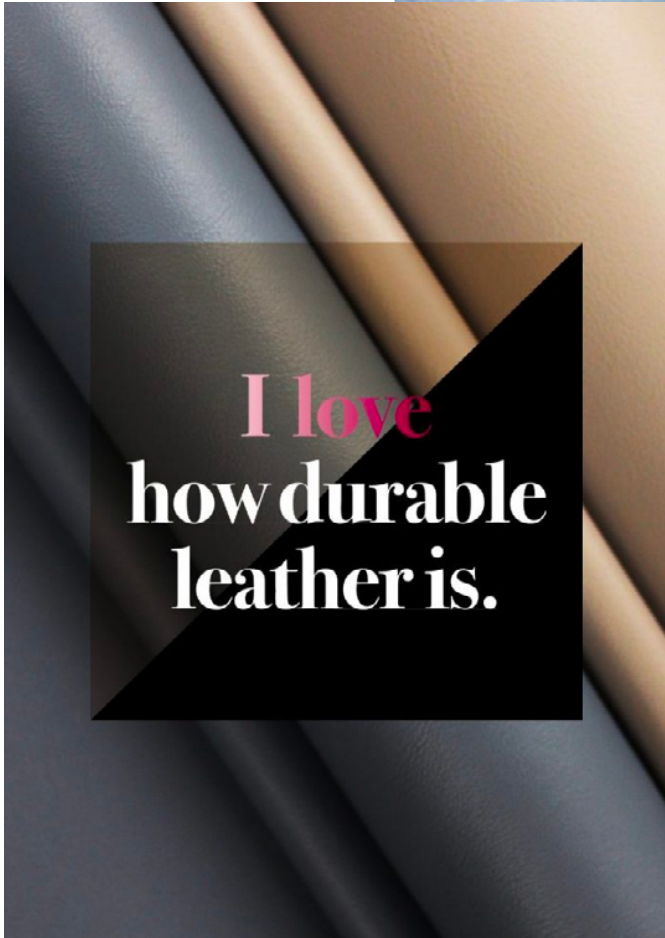
In fact, at Townsend Leather, *we believe the very best leathers are altered as little as possible from their natural state.*

Our leather craftspeople, with years of experience in the art of leather-making, seek to enhance the natural characteristics of each hide, not over-engineer or hide them.

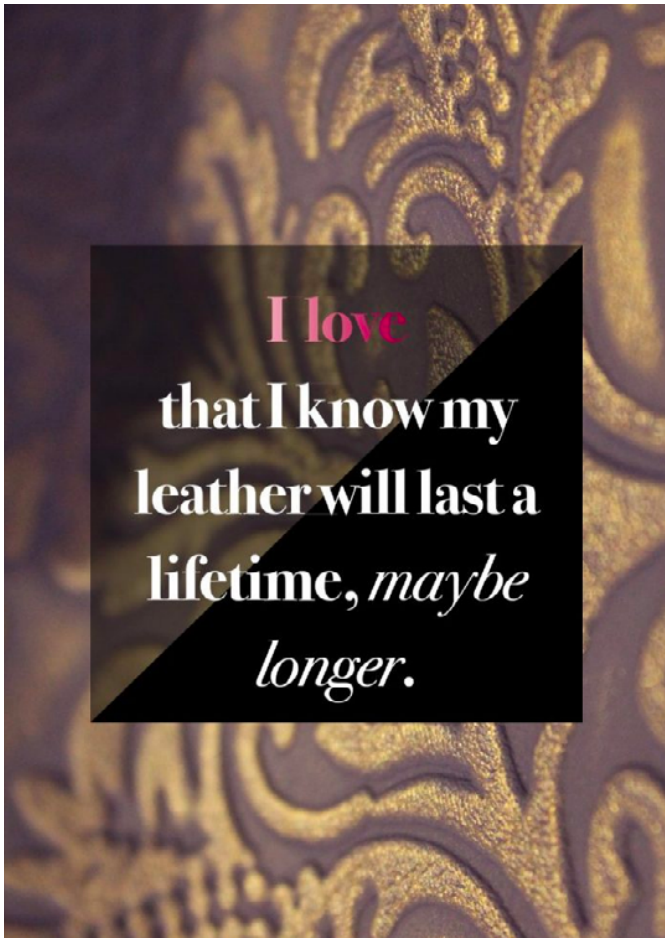
If you ever get to visit Townsend's manufacturing facility, you will be struck by how many hands touch each hide, how intimate, natural, and hands-on the process is. No one in the process needs to wear haz-mat suits or needs to fear for chemical spills. This is because we take great care producing with water-based chemicals and vegetable-based retanning agents. 

The end result is a beautifully supple leather which is free of any dangerous chromes and presents very low VOC levels; from the beginning of the process to the very end, this is a leather you can feel good about specifying. 

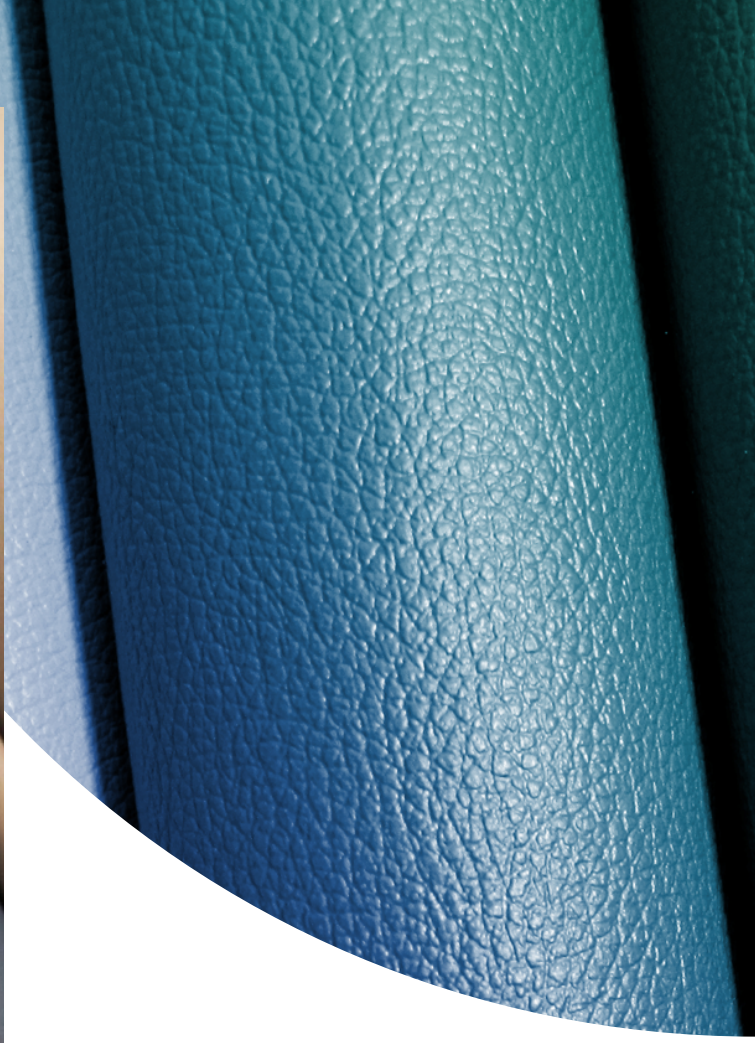





I love
how durable
leather is.



I love
that I know my
leather will last a
lifetime, *maybe*
longer.



LEATHER & LASTS & LASTS



There is a reason
you can find vintage
leather products that are
still beautiful.



Leather is humankind's oldest textile and is naturally durable. The endurance of leather is unmatched. Leather as a textile is known to last an average of **4 times longer** than fabric coverings.

Leather, especially leather produced by Townsend, can handle wear and tear that would easily destroy other materials. Compared to man-made textiles, leather is able to hold up against extreme temperatures and other aging concerns. Robust and durable, Townsend's leather is specifically produced to withstand the test of time and harsh conditions.

We test each dye lot of leather and order in our in-house QC lab to ensure superior performance and durability in applications of all kinds, no matter how demanding.

Leather is a smart investment and often becomes more beautiful and of heirloom quality with age. Because leather is a durable and long-lasting natural material, it can be easily maintained over time, as well as easily repaired, extending its useful life and making complete replacement unnecessary.

Vintage books, antique furniture, old leather-bound books – these all look better and get better with age, and they last and last, thanks to the long life properties of leather and the careful production of Townsend which seeks to maximize the longevity of each hide. and each application.

Leather is truly nature's textile.



Just like our leather stands the test of time and easily endures through generations, we also want our environment and our planet to remain healthy and safe for future generations. Townsend Leather believes strongly in sustainable practices and focusing on the “triple bottom line” – *Social, Economic, and Environment.*

Townsend Leather recognizes the ever-increasing importance of being socially and environmentally responsible along with creating a business that can continue to support our customers for years to come. This is one of the many reasons we have joined the United States Green Building Council.





HIGHEST OF QUALITY

Our commitment to sustainable practices and products extends outside of our own walls and into partnerships with like-minded companies.

Those who are committed to quality, efficiency, and also working to have a positive impact on the environment while performing at the highest levels of excellence.

Townsend Leather is a proud **Silver member of the United States Green Building Council (USGBC)** and supports their mission of committing “to transforming buildings, because we believe that every person deserves a better, more sustainable life.” www.usgbc.org/organizations/townsend-leather.

That drive for “better” permeates everything we do, as shown by our continued focus and success at receiving **AS9100 certification**.





The highest level of
aviation standards,
AS9100, is based
on ISO 9001
with even more
quality and safety
requirements.

Since 2012
Townsend
Leather has been
striving for the
highest of excellence
through continuous
improvement with
AS9100 Certification.



We accept only the finest hides and skins from partner tanneries around the world. These select hides are then regraded to our standards.



Our experienced craftspeople inspect and certify excellence throughout the entire manufacturing process in adherence to the most stringent requirements.

Every order undergoes comprehensive testing to assure compliance with industry quality standards and to our own internal standards that we have set to ensure our customers' complete satisfaction.

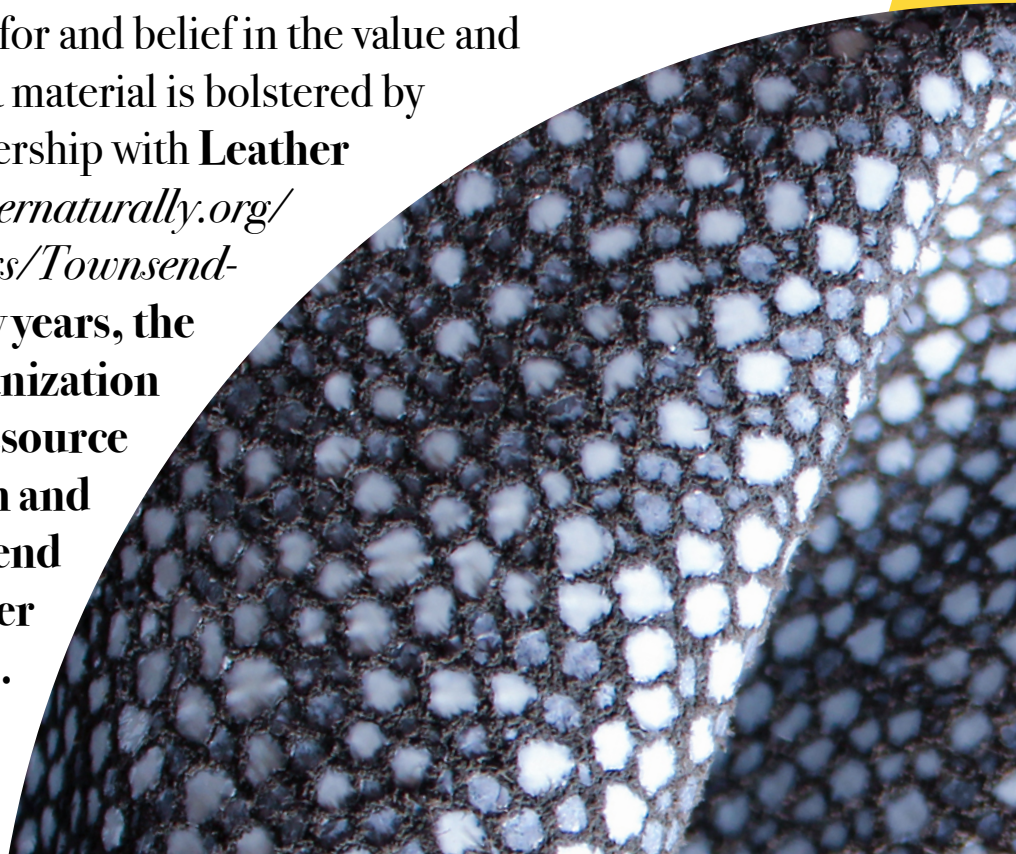


Townsend's pledge to the highest quality ideals is evident in our SATRA and AATCC memberships.

For over 100 years, SATRA has been the leading technical authority for footwear and leather. Townsend is a certified member of SATRA's program and utilizes its wealth of knowledge and skills in our daily practices.

As a Silver AATCC member, www.aatcc.org/members/corporate-list/Townsend, Townsend joins a prestigious list of members who are passionate about textile chemistry and quality. Since 1921 "The American Association of Textile Chemists and Colorists (AATCC) has developed the test methods the textile industry uses to ensure product quality. AATCC products allow you to maintain and run a standardized testing environment to assist you in reaching world-class reliability."

Townsend's passion for and belief in the value and sustainability of leather as a material is bolstered by our manufacturer membership with **Leather Naturally**. www.leathernaturally.org/Our-Story/Our-members/Townsend-Leather. For many years, the **Leather Naturally organization** has been the go-to resource for leather education and information and Townsend **Leather is a perfect partner in this mission.**



Leather Naturally is “a not-for-profit industry members association that focuses on education and the promotion of leather. We promote the use of globally manufactured sustainable leather and seek to inspire and inform designers, creators, and consumers about its beauty, quality and versatility.”

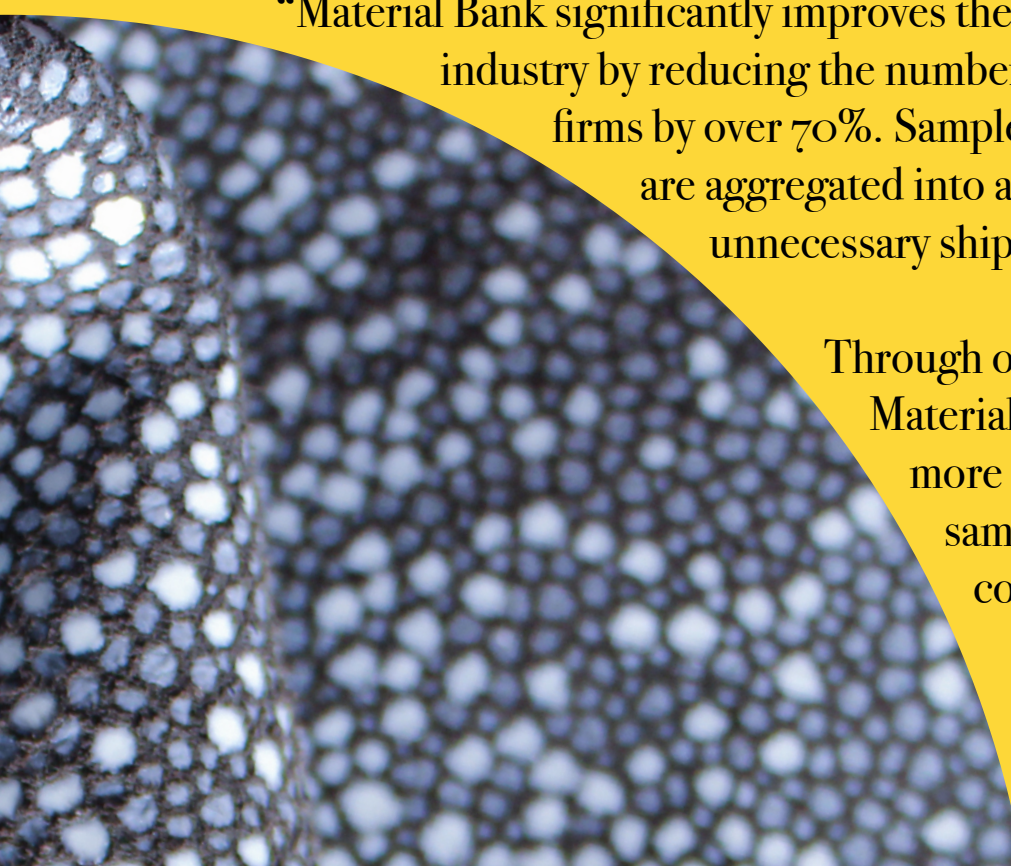
Townsend is dedicated to finding innovative ways to service our customers in the most sustainable way possible.

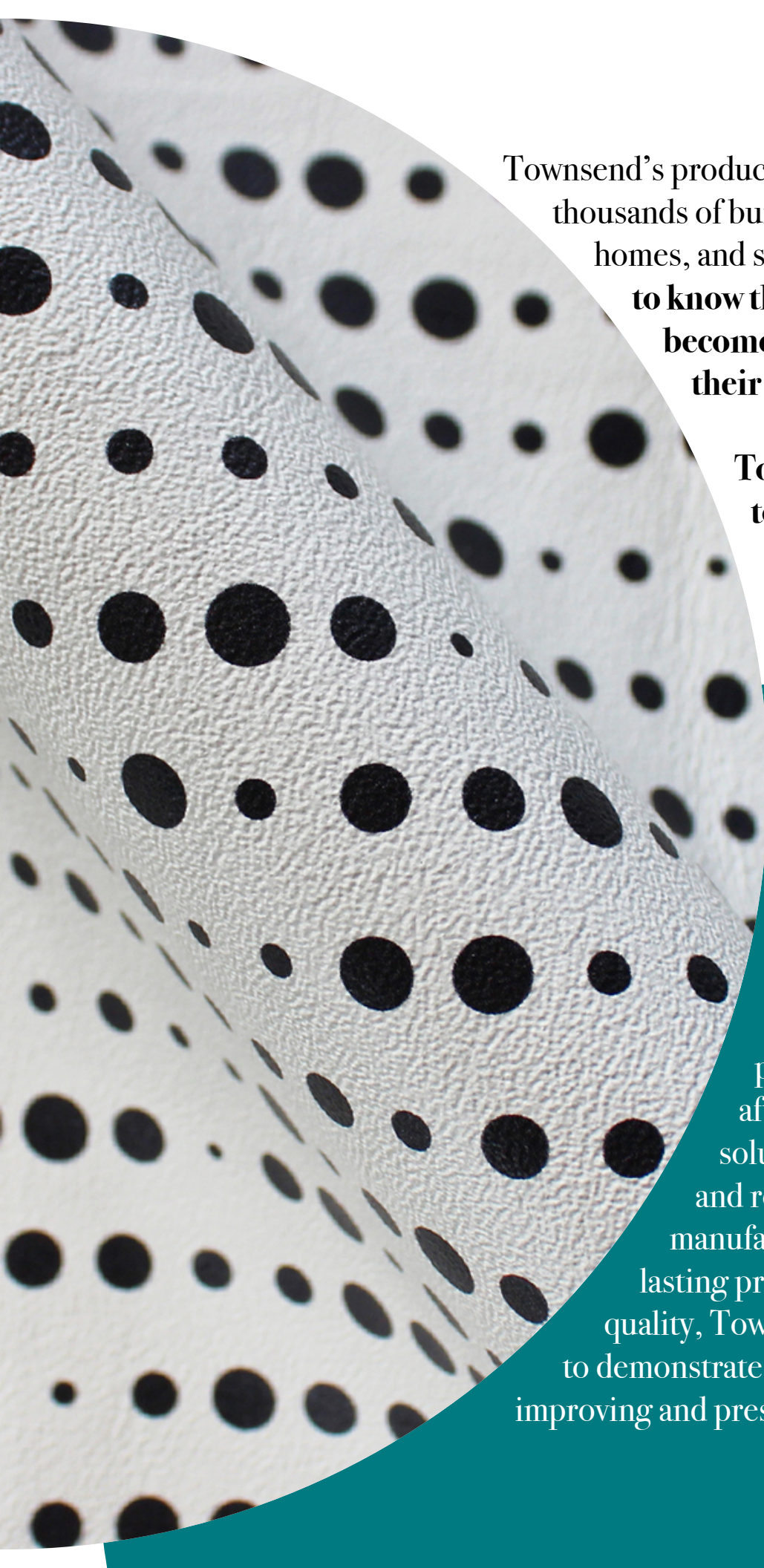
We know that sampling and storage can be one of the biggest environmental impacts in the design industry, which is why we are founding members of **Material Bank**.

Material Bank is the world’s largest material marketplace for the architecture and design industry, it is the fastest and most powerful way to search and sample materials. www.materialbank.com/partner/townsendleather

“Material Bank significantly improves the sustainability of the design industry by reducing the number of inbound packages to firms by over 70%. Samples across multiple brands are aggregated into a single box, eliminating unnecessary shipments and reducing waste.

Through our sample return program, Material Bank reclaims and reuses more architecture and design samples than any other company in the world.”





Townsend's products have been used in thousands of buildings, aircrafts, vehicles, homes, and shoes - **and we are proud to know that we have helped them become a bit more green in their creation.**

Townsend is committed to sustainability and environmentally positive practices from start to finish.

By utilizing the waste by-product from another industry, by using the latest technology to exceed all federal, state, and local standards for environmental protection, by providing after-marketing support solutions for maintenance and restoration, and by manufacturing a durable, long-lasting product of the highest quality, Townsend Leather continues to demonstrate our commitment to improving and preserving our planet.



 *townsend*[®]
LEATHER



Townsend Leather manufactures each upholstery leather hide from start to finish, which means *we control the process, the quality, and the environmental impact.*

We are passionate about creating a positive environmental impact.



It is important to us to craft products that create a positive environmental impact by being reusable, repairable, long-lasting, and low-VOC. Our products are each made to the highest of quality and environmental standards with attention and care.



No animal in Townsend’s sourcing is raised for the hide; every hide that Townsend uses is a **by-product of meat production**.

Townsend removes this material from the waste stream and transforms it into a reusable, repairable, highest-of-quality, long-lasting beautiful product.



Our leather is produced from bull and steer hides that are

sourced and tanned in Europe under very strict European environmental standards.

Townsend Leather sources raw material from organizations that utilize picket fence, free range, humanely cared for animals.

The tanning process is strictly regulated in Europe to assure minimal impact on the environment.

Our process creates a beautifully supple leather which is free of dangerous Chromes.



Townsend’s products have been used in thousands of buildings and we are proud to know that we have helped them become a bit more green in their creation.

“Your USGBC membership designates you as a leader in sustainability, a driver of green building innovation, and an advancer of smarter, more healthful communities.”



Townsend’s leathers are **all low-VOC products** with water-based chemicals and coloring. Our products have been tested and *far surpass* the minimum standards.



Leather is mankind’s oldest textile and is naturally durable. Leather can handle wear and tear that would easily destroy other materials. Leather is known to last an average of 4 times longer than fabric coverings; the endurance of leather is unmatched.



Townsend uses vegetable based re-tanning agents and water-based finishing systems in our entire leather-making process.



By utilizing the waste by-product from another industry, by using the latest technology to exceed all federal, state, and local standards for environmental protection, by providing after-marketing support solutions for maintenance and restoration, and by manufacturing a durable, long-lasting product of the highest quality, Townsend Leather continues to demonstrate our commitment to improving and preserving our planet.



Townsend’s leathers are **post-consumer recyclable**.

For our more information and resources go to: www.townsendleather.com/the-townsend-story/townsend-the-environment



Townsend Leather's Perfectly Pebbled Cowhide



Townsend Leather manufactures each Perfectly Pebbled Cowhide leather hide from start to finish, which means *we control the process, the quality, and the environmental impact.*

We are passionate about creating a positive environmental impact.

It is important to us to craft products, like Perfectly Pebbled Cowhide, that create a positive environmental impact by being re-useable, repairable, long-lasting, and low-VOC. Each hide is made to the highest of quality and environmental standards with attention and care.



Perfectly Pebbled Cowhide starts as an inherently green product by removing something from the waste stream and transforming it into a reusable, repairable, highest-of-quality, long-lasting, beautiful product. No animal in Townsend Leather's sourcing is raised for the hide; every hide that Townsend Leather uses is a **by-product of meat production**.



We have complete control over the production of Perfectly Pebbled Cowhide and are able to produce this leather **without the use of any dangerous chromes**.



Townsend Leather is a **passionate USGBC member**. Townsend's products have been used in thousands of buildings and we are proud to know that we have helped them become a bit more green in their creation.



Perfectly Pebbled Cowhide is a **low-VOC product** and is produced with **water-based chemicals**.



Perfectly Pebbled Cowhide is **post-consumer recyclable**.



Perfectly Pebbled Cowhide, being made of the finest leather in the world and with its luxurious pebble pattern, allows it to be **supremely suitable to repair**. Perfectly Pebbled Cowhide will **last a lifetime** because of its ability to be repaired and its ability to withstand aggressive cleaning and wear.



Perfectly Pebbled Cowhide is estimated to **last at least four times longer than other textiles**.



Perfectly Pebbled Cowhide is embossed with a luxurious pebbled pattern. With Townsend Leather's exclusive embossing process, we are able to provide full hides of embossed leather, **ensuring more usable square-footage per hide**, reducing waste dramatically for processing and for the end-user.



With Townsend Leather's unique expertise and manufacturing competence, our production process of Perfectly Pebbled Cowhide is refined and uncommonly efficient – **we use less chemicals, colors and materials than competitors or other material production, because we get it perfect on the first try.**



Perfectly Pebbled Cowhide is a **Townsend Leather In-Stock Product**. This assures the most efficient production. Large batches run at once to create uniformity while reducing materials, time, and energy to produce. Additionally with the ease of ordering and confidence in purchasing a **Townsend Leather in-stock product; less time, material, and energy** is spent on sampling, cfa's and shipping. The product is perfect, ready to ship, ready to use.





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LEATHER

