



BY DESIGN

A periodical from Townsend Leather

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Townsend Leather crafts leather, *by design.*

We live our team culture, *by design.*

We work to meet every customer's needs, *by design.*

Here is your periodical snippet of the designed focuses of Townsend Leather.

WE LOVE TO CONNECT, DISCUSS, AND EXPLORE -
PLEASE CONTACT US ABOUT ANYTHING YOU SEE HERE
OR ANY QUESTIONS, IDEAS, OR INSPIRATION THAT COMES FROM IT.

WWW.TOWNSENDLEATHER.COM

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NEW NEW

MANCHESTER IN-STOCK COWHIDE

Vintage joins modern in our newest colors of Manchester In-Stock Cowhide. Our patinaed to perfection and wonderfully worn collection never goes out of style.

MANCHESTER
COWHIDE

 *townsend*[®]
LEATHER

 *townsend*[®]
LEATHER



MANCHESTER IN-STOCK COWHIDE

Crafted by hand, inspired by nature, designed for a lifetime of love.



MANCHESTER IN-STOCK COWHIDE

Manchester In-Stock Cowhide is a leather-lover's leather; crafted in a designers ideal color pallette.





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MANCHESTER IN STOCK COWHIDE



MANCHESTER IN-STOCK COWHIDE.



spotlight

Leathers that let you focus on your love of design, *IN-STOCK*

www.townsendleather.com/instock

The most beautiful, highest-quality, upholstery-ready hides – in-stock ready to fulfill your design dreams and keep checking things off your list.



a touch of distinction

 Stacy Garcia[®]
for
 **townsend[®]**
LEATHER

Find comfort in the structured timelessness of Bond Cowhide from Stacy Garcia for Townsend Leather. Bold yet classic, Bond breaks boundaries while remaining rooted in tradition. Embossed on a wax-coated pull-up leather, the linear-driven pattern ages well over time, developing a nuanced patina. Bond is available in five sharp, saturated colorways and four neutral tones.

www.townsendleather.com/stacygarcia

Distinctly beautiful, distinctly bold, distinctly leather.
We celebrate the timeless beauty of the Stacy Garcia[®]
designed, Bond Cowhide, in the July edition *Business
Jet Interiors International* magazine.



SEEN: Custom Brushed Metallic Cowhide in Beaver Meadow Brown on supple beer-sipping chairs at *The Langham Hotel* in Pasadena, CA, designed by The Johnson Studio.

<https://www.langhamhotels.com/en/the-langham/pasadena/gallery/dining>

SEEN: At the *Atlantis Bahamas Hotel*, Wilson Associates Dallas designed, dazzling meeting chairs with Townsend's Galuchat Cowhide.

<https://www.atlantisbahamas.com/rooms/royaltowers/grandsuites>





Send
LEATHER

did you know?

We are passionate about creating a positive environmental impact.

It is important to us to craft products that create a positive environmental impact by being *re-useable, repairable, long-lasting, and low-VOC*. Our products are made to the highest of quality and environmental standards with attention and care.



No animal in Townsend's sourcing is killed for the hide; every hide that Townsend uses is a **by-product of meat production**.

Townsend removes this material from the waste stream and transforms it into a reusable, repairable, highest-of-quality, long-lasting beautiful product.



Our leather is produced from bull and steer hides that are sourced and tanned in Europe under very strict European environmental standards.

Townsend Leather sources raw material from organizations that utilize picket fence, free range, humanely cared for animals.

The tanning process is strictly regulated in Europe to assure minimal impact on the environment.

Our process creates a beautifully supple leather which is **free of dangerous Chromes**.



Townsend's products have been used in thousands of buildings and we are proud to know that we have helped them become a bit more green in their creation.

"Your USGBC membership designates you as a leader in sustainability, a driver of green building innovation, and an advancer of smarter, more healthful communities."



Townsend's leathers are **all low-VOC products** with water-based chemicals and coloring. Our products have been tested and *far surpass* the minimum standards.



Leather is mankind's oldest textile and is naturally durable. Leather can handle wear and tear that would easily destroy other materials. Leather is known to last an average of 4 times longer than fabric coverings; the endurance of leather is unmatched.



Townsend uses vegetable based re-tanning agents and water-based finishing systems in our entire leather-making process.



By utilizing the waste by-product from another industry, by using the latest technology to exceed all federal, state, and local standards for environmental protection, by providing after-marketing support solutions for maintenance and restoration, and by manufacturing a durable, long-lasting product of the highest quality, Townsend Leather continues to demonstrate our commitment to improving and preserving our planet.



Townsend's leathers are **post-consumer recyclable**.

For our more information and resources go to: www.townsendleather.com/the-townsend-story/townsend-the-environment



**VIEW THE WORLD
AROUND YOU IN
VIVID COLOR**



THE PERFECT MOODS

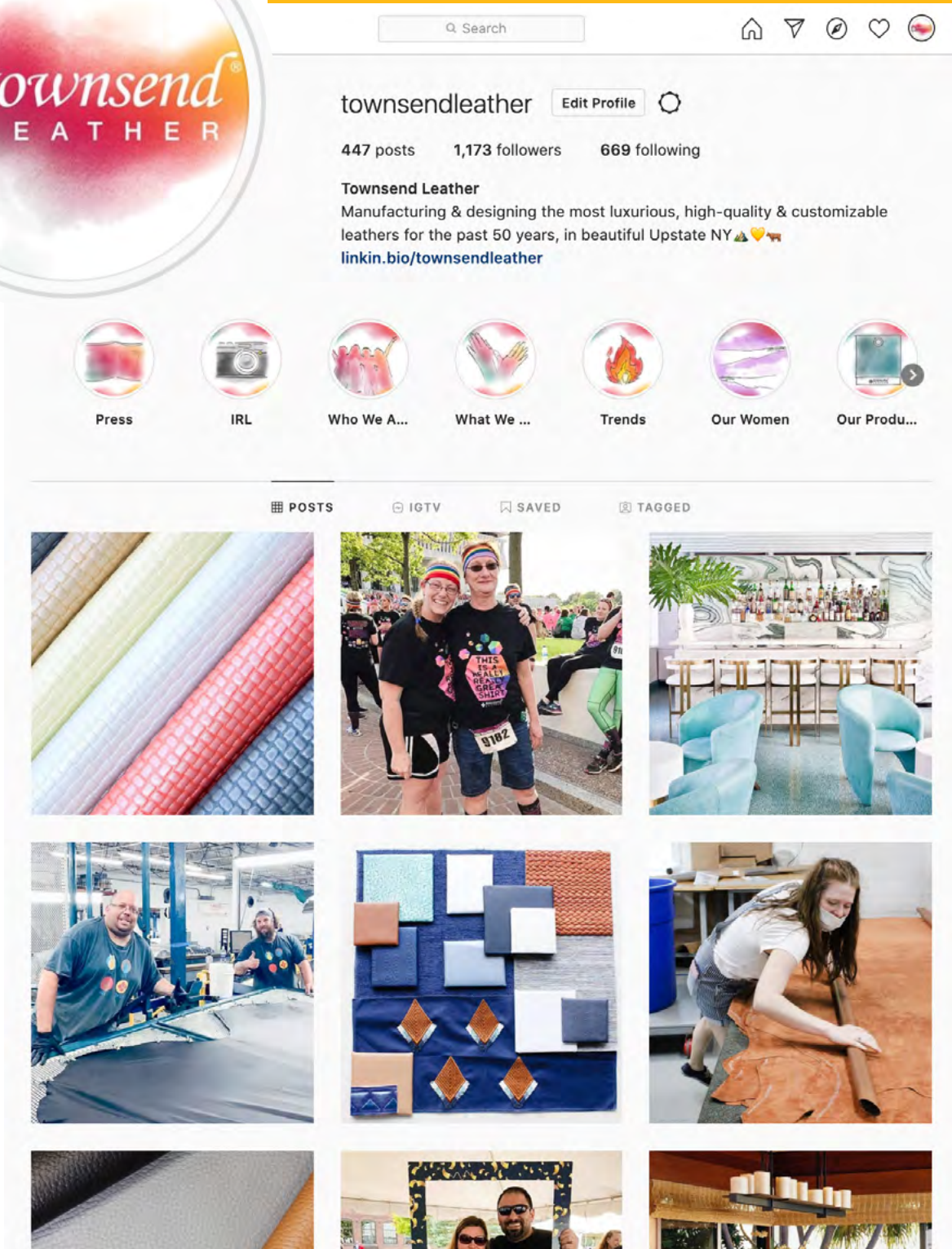


**OVERSTOCK
SALE
UP TO 50% OFF**

Instagram

Stay up to date with everything in Townsend's design community on *Instagram*.

<https://www.instagram.com/townsendleather/>



We have a passion for leather, those who love it
and those who craft it.
Take a peek inside that passion with us...



Townsend Leather Crafts Custom StrikeOffs - A Peek Inside The Passion



townsend
LEATHER



IT IS MORE IMPORTANT THAN EVER

THAT WE KEEP PLANES IN THE AIR, CIRCLING THE GLOBE
TO HELP IN CRITICAL RELIEF EFFORTS & TO BRING
MEDICAL & OTHER SUPPLIES TO PLACES IN NEED.

TOWNSEND LEATHER IS ONE OF THOUSANDS OF SMALL
COMPANIES ASSOCIATED WITH THE ESSENTIAL AVIATION
INDUSTRY THAT HELPS KEEP OUR WORLD CONNECTED
& WORKING TOGETHER FOR THE GREATER GOOD OF
PEOPLE EVERYWHERE.

AS WE ENTER A NEW ERA TOGETHER,

TOWNSEND WILL BE THERE, PROUDLY,
TO SUPPORT THIS EXTRAORDINARY INDUSTRY.



WWW.TOWNSENDLEATHER.COM





quarantine comfort

from our homes to yours

Connection means something different and something even more special than ever.

A sense of care, fun, and comfort from a warm heart can make all the difference in these days. So, we've collected some tiny tidbits of comfort from our working-from-home-team to share with you.

Our heart-centered team gathered and shared these comfort tips to many customers and connections over the past couple months.

They are all so good, and comfort is always desperately needed, that we wanted to share a collection of them here.

Share your comforts with us at:
www.instagram.com/townsendleather

Tummy Yummy Warmer

shared by Shawn

Ingredients

- ¾ cup water
- 1 ½ + ounces whiskey
- 2 to 3 teaspoons honey, to taste
- 2 to 3 teaspoons lemon juice, to taste
- 1 lemon round
- 1 cinnamon stick (optional, for garnish)



Instructions

In a teapot, bring the water to a simmer then pour into a mug. Add the whiskey, 2 teaspoons honey and 2 teaspoon lemon juice. Stir until the honey has disappeared into the hot water. Taste, and add 1 teaspoon honey for more sweetness, and/or 1 teaspoon more lemon juice for more zing. Taste again and then add more whiskey. Have one more taste and then a bit more whiskey. Garnish with a lemon round and cinnamon stick (if using). Enjoy!

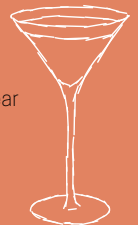


Rob Roy

shared by AJ Kucel

Ingredients

- 2 ounces Scotch, preferably Laphroaig 10 Year
- 1 ounce sweet vermouth
- 2 dashes Angostura bitters
- Garnish: maraschino cherry



Instructions

Combine all ingredients in a mixing glass over ice and stir until chilled. Strain into a cocktail glass. Garnish with a maraschino cherry.



Comfort Playlist

shared by Sarah Eckler

I'm not much of a cook (although that is being forced to change these days) or a drink mixer (Twisted Tea comes already mixed, you know) so my quarantine comfort is a list of some of the songs I'm listening to today. I'm a big music fan and music is a perfect vehicle to help us feel less alone, to allow us an escape from reality temporarily, or to remember fondly some special memories or people in our lives from pre-quarantine days.

So I present to you: **Sarah Eckler's Quarantine 2020 Playlist Top 10**

"Inside Friend" – Leon Bridges featuring John Mayer

This song was originally recorded in 2019 during an impromptu jam session between Bridges and Mayer but they recently released this due to the timeliness of the subject matter. **Most relatable lyrics:** "Come through with your hair still wet / yoga pants, sweatshirt on the bed" cause we're all mostly wearing yoga pants these days, aren't we?

"Can't Get You Off My Mind" – Lenny Kravitz

This was my wedding song back in 2001. Luckily, I'm quarantined with my hubby but many are without their loved ones these days. **Most appropriate lyrics:** "I don't want to lose you baby / And I don't want to be alone / Don't want to live my days without you / But for now I've got to be without you"

"Fly me to the Moon" – Frank Sinatra featuring Count Basie

I've always had a soft spot for this song so when I saw a viral video recently of a young girl singing this song, it made me think of all my work trips in the past to Las Vegas where a favorite spot was a lounge with a singer who sang many Brat Pack songs. Missing trade shows and the ability to travel so this song has been in heavy rotation.

Favorite lyrics: "Fly me to the moon / Let me play among the stars / Let me see what spring is like On Jupiter and Mars."

"Sailing" – Christopher Cross

One of my Dad's favorite songs of all time so has always been special to me. Christopher Cross has announced he is suffering from Coronavirus in the media so definitely made me think of this song again. The whole vibe of the song is great escapism – the music is beautiful and it is about yearning to be in your own kind of paradise and the amazing feeling you get from your happy place. **Best lyrics:** "Sailing takes me away to where I've always heard it could be / Just a dream and the wind to carry me / And soon I will be free."

"Harvest Moon" – Cassandra Wilson version

Such a beautiful cover of this Neil Young song. Reminds me the moon is still in the sky and dancing is still allowed.

Favorite lyrics: "But there's a full moon risin' / Let's go dancin' in the light / We know where the music's playin' / Let's go out and feel the night"

"It's Not Living If It's Not With You" – The 1975

My favorite current band whose entire catalog is worth a listen these days while you have time but the chorus makes me think of everyone I miss seeing in my daily life. **Chorus Lyrics:** "And all I do is sit and think about you / If I knew what you'd do / Collapse my veins wearing beautiful shoes / It's not living if it's not with you"

"Say So" – Doja Cat

I was introduced this to a song by watching a celebrity do a Tik Tok video. Not suitable for children's ears but it's a bop! Just a fun, upbeat song you can dance to in your kitchen as you're washing dishes for the ten millionth time this week. **Addictive chorus lyrics:** "Didn't even notice, no punches left to roll with / You got to keep me focused, you want it, say so"

"Home Life" – John Mayer

One of two songs by John Mayer that are more relevant in these quarantine times.

Most fitting lyrics: "I think I'm gonna stay home / Have myself a home life... I am not a nomad, I am not a rocket man, I was born a house cat"

"Great Indoors" – John Mayer

The other accidentally-appropriate-for-these-times John Mayer songs, this one from his debut album "Room for Squares" So many lyrics make me chuckle to myself as we shelter in place.

"Adore You" – Harry Styles

Gonna end on an upbeat note. Great song to lift your spirits and your mood. It's undeniably catchy and makes me happier when I hear it. **Favorite lyrics:** "I'd walk through fire for you / Just let me adore you".

What are you go-to songs during this time?

Tell us via Instagram @townsendleather or email us at info@townsendleather.com!



quarantine comfort
from our homes to yours

Apple Cider doughnut Cake

shared by Linette Paciolla

"A cake I like to make that is pretty easy. Recipe calls for tart apples but I recommend using a sweeter apple or your favorite apple and I add an extra cup of shredded apple."

Ingredients

Cake

1 box Betty Crocker™ yellow cake mix
3/4 cup apple cider
1/2 cup butter, melted
4 eggs
2 teaspoons ground cinnamon
1 teaspoon ground nutmeg
1 cup coarsely shredded peeled tart apples

Toppings

3 tablespoons butter, melted
1/4 cup sugar
1 teaspoon ground cinnamon

Instructions

Heat oven to 350°F.
Generously spray 12-cup fluted tube cake pan with baking spray with flour.

In large bowl, beat cake mix, apple cider, 1/2 cup melted butter, the eggs, 2 teaspoons cinnamon and the nutmeg with electric mixer on medium speed 2 minutes, scraping bowl occasionally. Stir in apples. Pour into pan. Bake 35 to 40 minutes or until toothpick inserted in center comes out clean. Remove from oven. Let stand 20 minutes; run metal spatula around outer and inside edges of pan to loosen cake. Remove from pan to cooling rack; place cooling rack over waxed paper. Brush top and sides of cake with 3 tablespoons melted butter. In small bowl, mix sugar and 1 teaspoon cinnamon until blended. Press 2 tablespoons cinnamon mixture up side and top of cake with hand. Let stand 20 minutes. Repeat with remaining cinnamon mixture. Cool completely, about 1 hour.

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Comfort Ideas

shared by Rachel Hidde

A couple things from me...



Set a timer and see how much you can get done during a set period of time cleaning a room/project.

You'll be amazed when you stay focused on a task how much you can get done!

Try out a new creative hobby.

There are lots of beginner kits on Amazon so you don't have to buy each tool individually. Ex. hand embroidery, crochet, watercolor painting, calligraphy



Chicken Dijon

shared by Christina Lucas



"Here's one of my favorite recipes. My mom clipped this from "Woman's World" magazine and used to make this for us as kids. The recipe clipping now resides in my "cookbook". I wish the date hadn't been cut off but you can tell by the yellowing page it's a relic. It's super quick and easy too. I like to serve it with rice and simple green salad."



quarantine comfort
 from our homes to yours

Mom's Favorite Salad Dressing



shared by Christina Lucas

"Another of Mom's favorites that's been shared a million times after rave reviews. Which makes me laugh cuz it's so basic :)"

Ingredients

3 Tablespoons each: Green Onions + Oil + Water
 2 Tablespoons: Apple Cider Vinegar
 1 Tablespoon: Sugar
 Salt/pepper to taste

Instructions

Toss with greens and WAH-La



Frozen Butterbeer for a Harry Potter family night!

shared by Tricia Martin

Ingredients

Ice
 Vanilla Ice Cream
 Cream Soda
 Butterscotch Syrup
 Whipped Cream



Instructions

If you're reminiscing about Universal Studios or love Harry Potter movies, this is the recipe for you and your family. In a blender add ice, vanilla ice cream, butterscotch syrup, and cream soda and you will get a frozen wizardly wonderfulness! Top with whipped cream, for a butterbeer nose and mustache. Finally, turn on your favorite HP movie!

Cheers!



Easy 3 Ingredient Oreo Truffle Balls

shared by Margaux Pierce

My daughter Bailey and I have been spending a lot of time in the kitchen during quarantine. Here is one of our favorite easy sweet treats!

Ingredients

- 1 15.25 oz package of Oreo Cookies
- 8 oz cream cheese softened
- 3 cups melting chocolate



Instructions

Crush the Oreo Cookies in a food processor. Mix the cookie crumbs with the cream cheese until well blended. Scoop about 1.5 TBSP of the cookie mixture and roll each scoop into a ball. Place Oreo balls on a parchment or wax paper lined cookies sheet. Freeze the balls for 20-30 minutes before dipping (very important step). Melt the candy coating or melting chocolate. Dip each ball in the chocolate and place back on the lined pan. Decorate before the chocolate dries.

Here is a picture of an Oreo Truffle Bailey and I made!



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Whipped Coffee

shared by Alison Martin

Ingredients

- 2 tablespoons hot water
- 2 tablespoons sugar
- 2 tablespoons instant coffee powder
- Milk, to serve
- Ice, to serve



Instructions

Add the hot water, sugar, and instant coffee to a bowl. Mix using an electric mixer until the mixture is fluffy and light - and forms peaks. To serve, pour over a cup of milk with ice and stir. Enjoy!

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Comfort Tips

shared by Danielle Steding



Ideas

1. Make a mini greenhouse to boost growth of new seeds. All you need is an egg carton, plastic wrap and some popsicle sticks to prop up the ends and give space for growth! The roots will grow into the carton which can be planted right in with more soil once ready to transport to a pot.
2. Make a list, even of the little things that you want to do throughout your day. It feels good to cross them off and adds a boosted sense of accomplishment! Don't forget to sneak some self-love tasks in there :)
3. Pour leftover coffee into an ice cube tray to switch it up with an iced coffee
4. Make a vision board by going through old magazines
5. Dig up an old playlist/CD you used to love and have a solo jam-sesh
6. Make your own skin cleansing face mask, your skin will thank you and you'll be glowing. Mix together well and leave for 15 minutes, wet finger tips and gently massage into skin to exfoliate before rinsing completely.
Mix together: 2 tbsp pure aloe vera gel, 1 tsp coffee grounds, 1 tsp raw brown sugar

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Tangerine Creamsicle Vitamin C Smoothie

shared by Alison Martin

Ingredients

- 2 frozen bananas, previously peeled and sliced
- 1 orange, peeled
- 3/4 cup unsweetened almond milk (or milk of choice)
- 1 1/2 cups Greek yogurt
- 1 tablespoon honey
- 2 teaspoons pure vanilla extract
- 2 packages Emergen-C Tangerine
- 1 cup ice, as needed

Instructions

Blend everything together in a high-speed blender until rich and creamy. Add ice, as needed, to thicken until desired consistency. Enjoy and be well!



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quarantine comfort
from our homes to yours

Summer lovin

— something I am loving right now is...

And now that we are in the depths of Summer, we want to keep that comfort and moments of love-sharing going. So here are a couple of things our team is lovin' right now.

Share something you are loving,
back to us at:
www.instagram.com/townsendleather

What I'm lovin

Shared by Tricia Martin



"Book series I am enjoying by USA Today Bestselling Author, Abby Jimenez.

If you're looking for a fun-loving, romantic, easy, get-your-mind-off-all-the-craziness going on in the world, these are a definite go-to!"

Summer Lovin

something I am loving right now is...

What I'm Lovin

Shared by Tricia Martin



"Cindy (our amazing Accounting Manager) introduced me to these, so this one is from both of us! - oh and please include cucumbers!"

ANTIPASTO SKEWERS - My new favorite appetizer! Easy to make, customize to your taste, great for picnics and parties, and fun to make with the family!"

- 18 6" wooden skewers
- 18 cheese tortellini cooked and cooled
- 1/4 cup bottled Italian salad dressing
- 18 large pitted black olives
- 18 cubes havarti cheese approximately 8 ounces
- 18 slices of salami
- 18 cherry or grape tomatoes
- 18 to 36 depending on size fresh basil leaves
- 18 marinated mozzarella balls



What I'm Lovin

Shared by Sarah Eckler



"I've been making this for my daughter, Olivia, 3 - 4 times a week since April and it's a nice summer breakfast drink."

PINEAPPLE-COCONUT GREEN SMOOTHIE

- Mix the following in a blender:
- 1 cup spinach
 - 1 banana cut into 1" pieces
 - 3/4 cup frozen pineapple
 - 2 tablespoons coconut flakes
 - 1 teaspoon chia seeds
 - 1 cup water
 - Juice from 1 lime
 - 1 cup ice cubes

Blend to your desired thickness and enjoy!



Summer Lovin

— something I am loving right now is...

What I'm Lovin

Shared by Cindy Moyer

"This summer, I've really enjoyed the sky while taking my walks around the yard getting my steps in. On one walk, I remembered, my daughter, Chloe, wrote a Sky poem last year. Thought I'd share her poem and a few of my favorite sky pics."

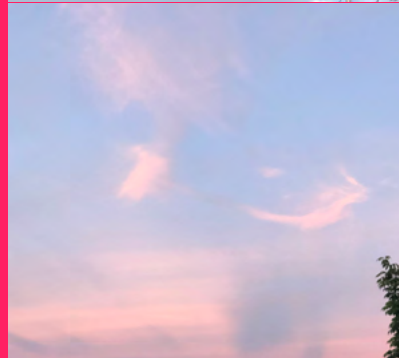
SKY.....

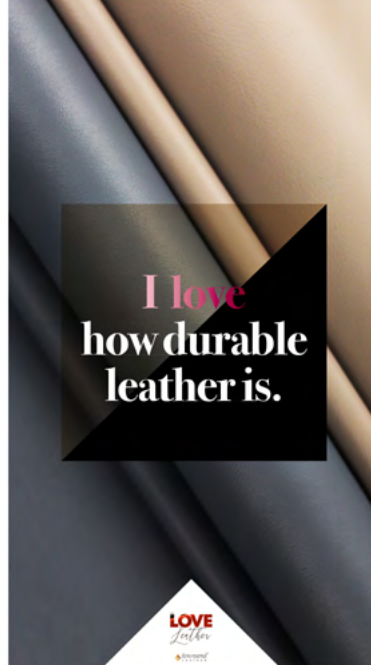
BY : CHLOE MAY PARILLO

OW SKY, HOW BIG YOU ARE.

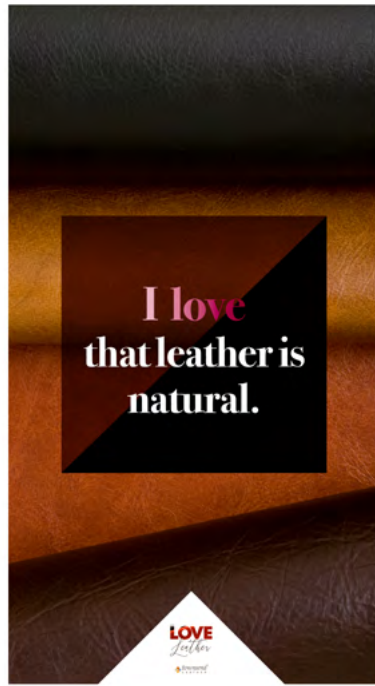
OW SKY, HOW BLUE YOU ARE.

OW SKY, HOW I HAVE YOU IN MY HEART.





What is your reason for loving leather? Explore some of our favorite reasons to love nature's textile in our *For The Love of Leather Series*





I love
how
breathable
leather is.

LOVE
Leather
Townsend




I love
how my leather
stretches
just the right
amount.

LOVE
Leather
Townsend



I love
how easy
leather is to
clean.

LOVE
Leather
Townsend



I love
knowing my
leather can be
repaired so
easily.

LOVE
Leather
Townsend



I love
how easy it
is to order
samples from
Townsend.

LOVE
Leather
Townsend



I love
how easy
leather is
to pair with
fabric.

LOVE
Leather
Townsend



I love
that
Townsend Leather
increases the value
of my designs.

LOVE
Leather
Townsend



I love
the feeling, *the*
excitement of
opening my
leather delivery.

LOVE
Leather
Townsend



I love the
feeling of
luxury
that leather
evokes.

LOVE
Leather
Townsend



I love
how leather
wears in over
time.

LOVE
Leather
Townsend



I love
the quality of
Townsend's
leather.

LOVE
Leather
Townsend



I love
leather.

LOVE
Leather
Townsend



We love what we do, who we do it with, and who we do it for.

The entire Townsend Leather Team considers themselves Customer Service Team Members because each Townsend Partner is passionate about creating great work and working as a team to delight our customers.

Get to know a little bit about the people that make this beautiful leather possible.



Who is Townsend Leather...

At Townsend Leather, we have a *passion for leather, luxury, and design*. Our design-driven philosophy allows us to offer creative and innovative leathers along with virtually unlimited opportunities for customization. With 50 years of experience working with designers in the residential, hospitality, contract, aviation, and transportation markets around the world, we strive to provide top-of-the-line leathers that are as unique as each of our customers.

Our trained professionals are experts at understanding the many nuances of leather. We manage the entire process from start to finish, from your initial consultation to determine the best approach to your project, right through dyeing and finishing, to final delivery of your leather.

We are craftspeople and artisans of leather, not just distributors or marketers. For us, this is a life passion and a family-owned business, not just another job. Our company was founded in 1969 by the Kucel family and our leather is produced in our state-of-the-art facility located in Upstate New York, about 50 miles northwest of Albany.

The result: superior quality, consistency, and attention to detail you can count on for all Townsend Leather products. This is what sets Townsend Leather apart and what can make a significant difference in the outcome of your next design project.



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