



BY DESIGN

A periodical from Townsend Leather

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Townsend Leather crafts leather, *by design*.

We live our team culture, *by design*.

We work to meet every customer's needs, *by design*.

Here is your periodical snippet of the designed focuses of Townsend Leather.

WE LOVE TO CONNECT, DISCUSS, AND EXPLORE -
PLEASE CONTACT US ABOUT ANYTHING YOU SEE HERE
OR ANY QUESTIONS, IDEAS, OR INSPIRATION THAT COMES FROM IT.

WWW.TOWNSENDLEATHER.COM

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a touch of texture



Luxuriate in the subtle yet stunning textures of leather.
www.townsendleather.com/new

We celebrated *The Touch of Leather*
in the recent *Business Jet International*
Interiors magazine.

http://journal-download.co.uk/digitalmagazines/BJI/BJI01JAN2020/page_5.html



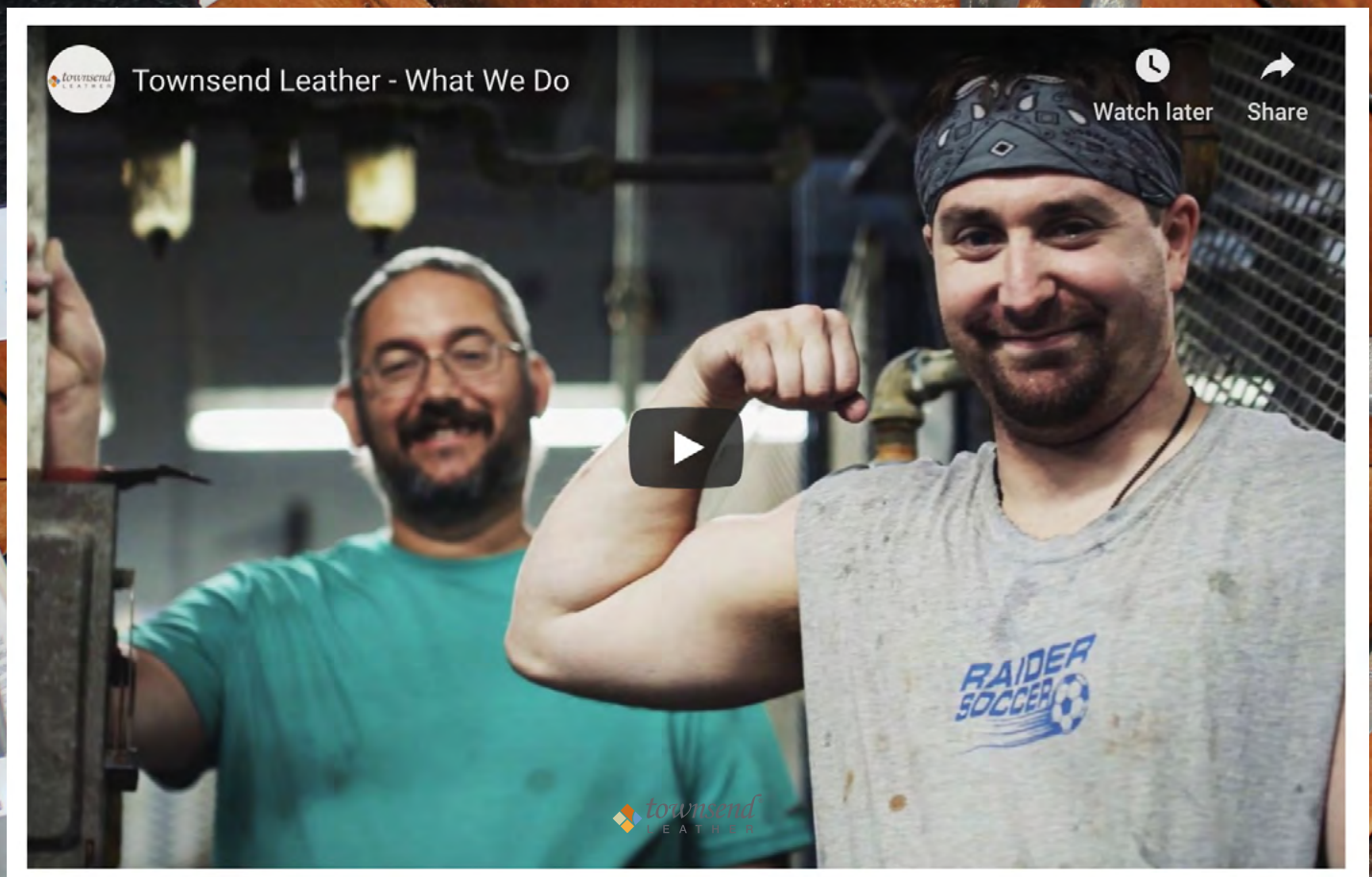


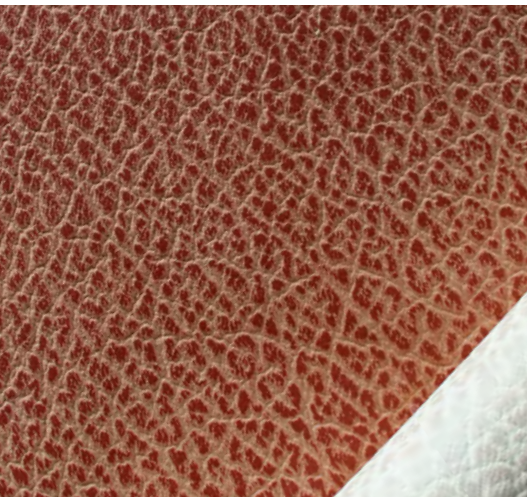
As we celebrate *the Touch of Leather*, this year, we find comfort and nostalgia, in our history and this so-supple-you-can-feel-it-through-the-screen leather on reclaimed vintage seats. Pictured here, is our beautiful *Manchester Cowhide* leather displayed in the lounge of our newest building, a 100-year-old, lovingly restored building in Johnstown New York, called the Stitch.

<http://www.townsendleather.com/2019/lifestyle/the-stitch>



We love what we do, who we do it with,
and who we do it for. See more about
what we do and who we are:



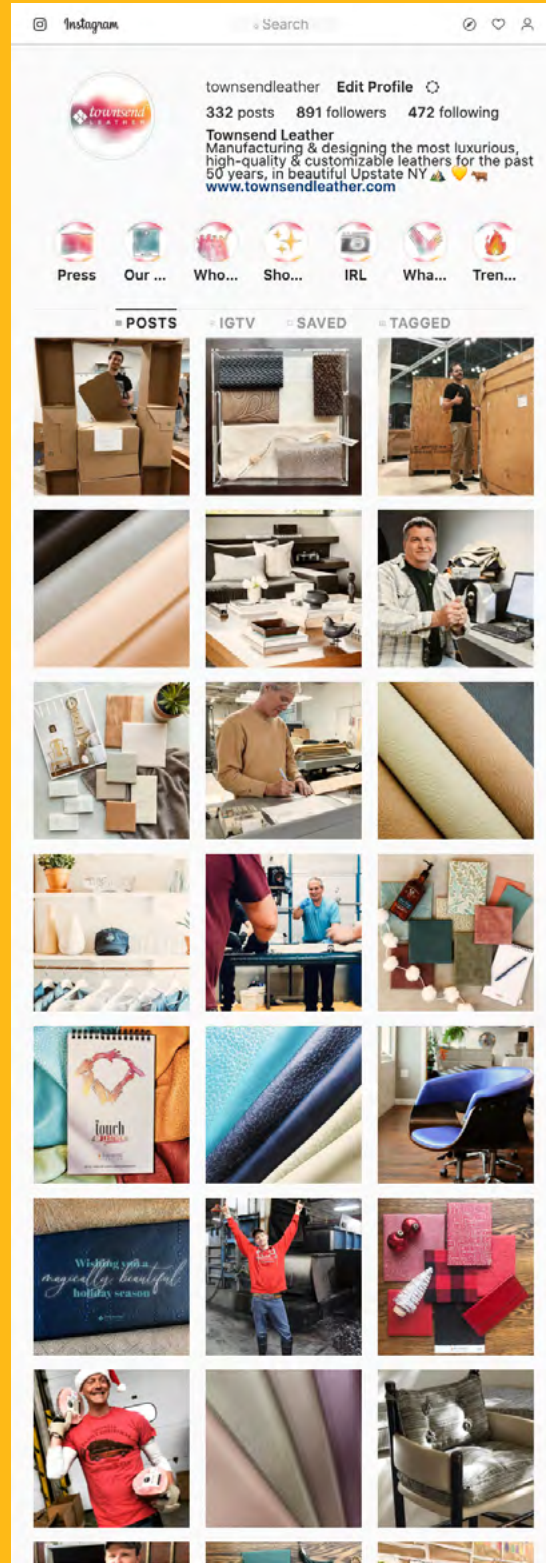


Trends, products, leather, be the first to see it, on our Instagram page.

<https://www.instagram.com/townsendleather/>



Instagram



A spotlight on our newest releases...
These luxurious leathers are so new,
they can only be sampled by contacting
your rep.

PERFECTLY PEBBLED IN-STOCK COWHIDE

*Seven new tone-on-tone colorways added to our
in-stock offering. Embossed with a small pebble
grain, this subtle texture brings a sophisticated look
to leather.*



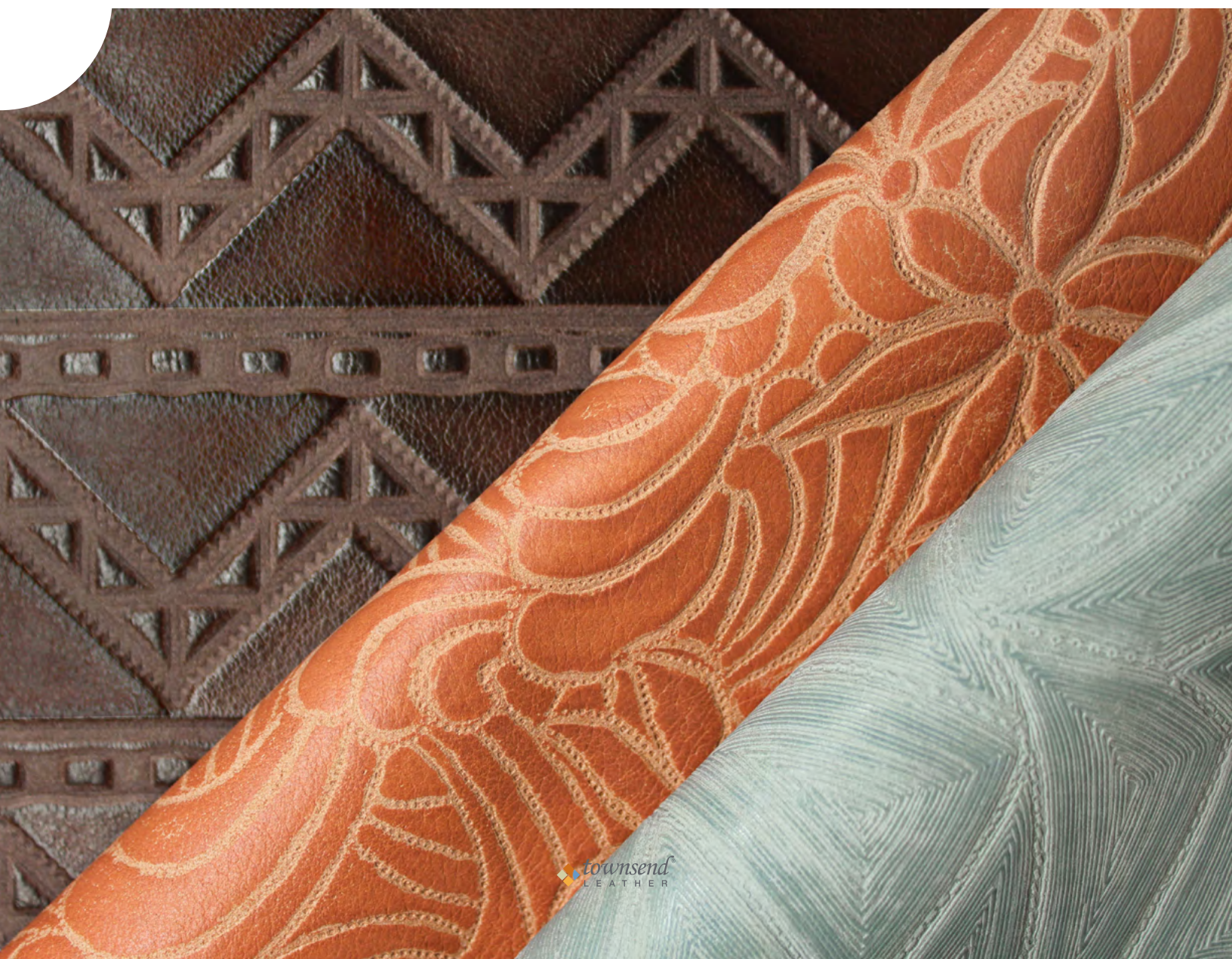
STICKS & STONES COWHIDE

A bold, eye-catching vertically embossed pattern is one that begs to be the center of attention. Added rich, jewel-tone tipping colors highlight the pattern and adds a touch of glam to any interior.



IMPRESSIONS II COWHIDE

Three appealing full hide embossings showcase the velvet-like suede nap of this Nubuck cowhide. Tipped in tonal or metallic pigments that dazzle each of the six refined colors.



SHIMMERING SUEDE COWHIDE

*New patterns entice any eye to the glam and style
that these foil transfers bring to genuine split suede.*



PANTONE COLOR OF THE YEAR CLASSIC BLUE

We offer custom sampling packages to fit any pattern, theme, or color and love this year's choice for Color of the Year, Classic Blue. As the manufacturer, we create close to 6,000 custom strike-offs a year and are able to pull from those to send overnight packages of any grouping of leather to fit your exact design needs.



**Color of
the Year
2020**

**PANTONE®
Classic Blue
19-4052**



SEEN: Our Taj Pearlized Cowhide Khaki and Dusty Olive in the lobby and guest rooms of the gorgeous Atlanta Marriott Marquis, designed by Krause Sawyer.

<https://www.marriott.com/hotels/hotel-photos/atlmq-atlanta-marriott-marquis/>

SEEN: Our Aniline Gaufrage Cowhide
Royal Cognac with Palm Damask pattern
and Expressions Cowhide Spiced
Pumpkin with Plume Pattern, shown
on the bar front in the Chica Miami
Restaurant, designed by Rockwell Group.

<http://chicarestaurant.com/>





Who is Townsend Leather...

At Townsend Leather, we have a *passion for leather, luxury, and design*. Our design-driven philosophy allows us to offer creative and innovative leathers along with virtually unlimited opportunities for customization. With 50 years of experience working with designers in the residential, hospitality, contract, aviation, and transportation markets around the world, we strive to provide top-of-the-line leathers that are as unique as each of our customers.

Our trained professionals are experts at understanding the many nuances of leather. We manage the entire process from start to finish, from your initial consultation to determine the best approach to your project, right through dyeing and finishing, to final delivery of your leather.

We are craftspeople and artisans of leather, not just distributors or marketers. For us, this is a life passion and a family-owned business, not just another job. Our company was founded in 1969 by the Kucel family and our leather is produced in our state-of-the-art facility located in Upstate New York, about 50 miles northwest of Albany.

The result: superior quality, consistency, and attention to detail you can count on for all Townsend Leather products. This is what sets Townsend Leather apart and what can make a significant difference in the outcome of your next design project.

**WE ARE THE
MANUFACTURER**

Using 100's of years of collective experience, a rich history, and state of the art technology, we hand-craft each hide to the highest of expectations.

**TOP
WORK
PLACES**

For years, Townsend Leather has continuously won awards for our Team, our culture, and our Leadership - making us a Top Work Place and Best Place To Work.

**B P
/ W**
BEST PLACES TO WORK
AWARD BUSINESS REVIEW

We believe in our company, in our people, and in our culture. We believe in making it better every day. Awards like these are not necessary, they aren't something we specifically strive for, but to be recognized for the things that we hold near and dear to our hearts, feels good.

**WOMEN
IN BUSINESS
FOCUSED**

Townsend Leather is heartfelt intent on balance, growth, and innovation for all, especially those that face marginalization and unfair barriers.

**LOW
VOC
PRODUCTS**

We strive to make a positive environmental impact in all we do.

**IN
STOCK**

Leathers that give you the time to focus on your love of design.

**U.S. GREEN BUILDING COUNCIL
MEMBER**

Proud to be believing in better.

SCOTCHGARD
PROTECTOR
3M
For Leather

Exclusive provider of 3M Scotchgard
Keep your leather looking beautiful even longer.

MEETS OR EXCEEDS ALL
**FLAMMABILITY
REQUIREMENTS**
INCLUDING:
**IMO, FAR, CAL,
NFPA, & CHIB 5**

Being the Manufacturer allows us to perfect the Flammability
Requirements for any project

**SUPERIOR
RATED DURABILITY**

Hand-crafted to not only stand the test of time, but also meet
the most stringent quality and durability standards.

**MADE
IN THE
USA**

Hand-crafted in the foothills of the Adirondack Mountains, in
Upstate New York - the Leather Making Region.

**AS9100D
CERTIFIED**

Quality at the heart of *everything* we do.
We are proud of our AS9100D certification.

**50
YEARS**

50 YEARS OF LEADERSHIP IN LEATHERS ARE FOR LATTERS
THOSE WHO CRAFT IT AND THOSE WHO LOVE IT

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