

# Business Jet *interiors* INTERNATIONAL

WWW.BUSINESSJETINTERIORSINTERNATIONAL.COM

JANUARY 2017



PLUS!  
All the practical  
information you need  
on the current  
crop of business  
jet seats

## SEAT ADVANCES

DISCOVER THE POTENTIAL OF MATERIALS  
AND TECHNOLOGIES THAT COULD  
MAKE SEATS LIGHTER AND SMARTER

### ROYAL JET BBJs

Carbon fiber and metal composite replace wood veneer on two ultra-modern charter BBJs

### RETROFIT IFEC

Specialists outline trends and challenges in the thriving IFEC upgrade market

### SUPPLIER SHOWCASE

Top suppliers delve into today's biggest issues and share their predictions for 2017







## DOUBLE DEBUT

Collaboration between a leading hospitality designer, Stacy Garcia, and aviation leather manufacturer Townsend Leather, has resulted in two new collections for the market

**F**ounded in 2004, Stacy Garcia is a pre-eminent global lifestyle brand with roots in the hospitality design sector, offering product collections across a number of categories, including textiles, carpet, wall coverings, furniture and lighting.

"Renowned for its signature bold and colorful designs and in-depth trend forecasting, Stacy Garcia is the first and only design house to offer a complete design story for the hospitality industry," comments Sarah Eckler, senior vice president of sales and marketing at Townsend Leather.

Stacy Garcia recently expanded its reach into aviation design with a partnership with Townsend Leather that involves the launch of two leather lines geared toward use in aircraft interiors.

Headquartered in New York, the privately held product design company is helmed by founder and chief inspiration officer Stacy Garcia. "I have always known Townsend Leather for its success in working with partners to develop unique and forward-thinking products," says Garcia. "But once I toured the factory, it became apparent how much craftsmanship goes into the creation of its leathers, and that's when I knew our partnership would be the perfect combination of Townsend Leather's quality, with the colors and patterns that our brand is known for."

In November 2016 Townsend Leather and Stacy Garcia released two new leather collections, called Kinetic and Resurfaced. Both designs aim to enhance the natural grain of the leather with multidimensional embossing or hand-tipped effects that layer color.

"Townsend Leather is excited to be collaborating with Stacy Garcia on these beautiful new leathers," says Eckler. "Stacy's eye for color and texture, and her



The minimum order quantity for both new collections is just one hide

ability to combine design elements in striking ways, pairs beautifully with our capabilities as a manufacturer."

Kinetic is embossed and hand-tipped to accentuate the raised pattern. With Resurfaced, various shades are hand-painted on the leather to create a layered aesthetic. Each collection features six standard colors that can be shipped in four weeks, while custom colors carry a four- to five-week lead time. Hide sizes average 55-60ft<sup>2</sup> and the leathers are flame-proofed, with burn certification available upon request.

"These leathers are all produced at our facility in upstate New York, with quick turn times, attention to the finest quality

ABOVE: THE KINETIC AND RESURFACED LEATHER COLLECTIONS, WHICH INCLUDE SIX STANDARD OPTIONS EACH

and in adherence to industry standards for flammability," says Eckler.

Townsend Leather, founded in 1969, is a third-generation USA-based family business and manufacturer of upholstery hides and decorative leathers. As well as the commercial and head-of-state aviation sectors, the company also supplies its products to the residential, hospitality, home furnishings, corporate, business, motor coach and yachting markets internationally. ☒

### FREE READER INQUIRY SERVICE

To request more details from Townsend Leather, visit [www.ukipme.com/info/aimbj](http://www.ukipme.com/info/aimbj)



# Beyond the boundaries.

KINETIC COWHIDE



Stacy Garcia®

for



[www.townsendleather.com/stacygarcia](http://www.townsendleather.com/stacygarcia)