

for the



LOVE

of

Leather



“I love that
I know my
leather will
last a lifetime,
maybe longer.”

THERE IS A REASON YOU
CAN FIND VINTAGE
LEATHER PRODUCTS THAT
ARE STILL BEAUTIFUL.

TOWNSEND'S LEATHER IS A
NATURAL PRODUCT THAT HAS
BEEN EXPERTLY PROCESSED TO
WITHSTAND THE TEST OF TIME.
MORE THAN MAN-MADE
TEXTILES, LEATHER IS ABLE TO
HOLD UP AGAINST EXTREME
TEMPERATURES AND OTHER
AGING CONCERNS.

LEATHER IS TRULY
NATURE'S TEXTILE.

THE **LOVE**
Leather

 **townsend**
LEATHER

“I love that I know my leather will last a lifetime, maybe longer.”

THERE IS A REASON YOU CAN FIND VINTAGE LEATHER PRODUCTS THAT ARE STILL BEAUTIFUL.

Townsend's leather is a natural product that has been expertly processed to withstand the test of time. More than man-made textiles, leather is able to hold up against extreme temperatures and other aging concerns.

LEATHER IS TRULY NATURE'S TEXTILE.

Leather is robust and durable. It is specially produced to withstand the test of time and harsh conditions. Vintage boots, antique furniture, old leather-bound books - they all look better and get better with age, and they last and last - thanks to the long long life of leather.

Proper care and preservation certainly plays a part, but well crafted leather will last and last. Check out this leather show that has lasted over 5000 years! National Geographic.

<http://news.nationalgeographic.com/news/2010/06/100609-worlds-oldest-leather-shoe-armenia-science/>

Not many other materials in the world can boast that kind of lifespan!

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather-reason-1-lasts>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

*“I love that
leather is natural.”*

LEATHER IS FIRST AND FOREMOST A PRODUCT OF NATURE.

BECAUSE OF THIS, THERE IS AN INHERENT NATURAL BEAUTY AND UNIQUENESS TO EACH AND EVERY HIDE OR SKIN. LEATHER IS NOT MADE OF PLASTICS AND IS NOT ENGINEERED OUT OF MACHINE-MADE PARTS. IN FACT, AT TOWNSEND LEATHER, WE BELIEVE THE VERY BEST LEATHERS ARE ALTERED AS SLIGHTLY AS POSSIBLE FROM THEIR NATURAL STATE. OUR LEATHER CRAFTSPEOPLE, WITH YEARS OF EXPERIENCE IN THE ART OF LEATHER-MAKING, SEEK TO ENHANCE THE NATURAL CHARACTERISTICS OF EACH HIDE, NOT OVER-ENGINEER OR HIDE THEM.

LEATHER HAS A BEAUTIFUL CONNECTION TO THE EARTH AND NATURE. IT HAS A UNIQUE NATURAL SNOWFLAKE TYPE BEAUTY IN THAT EACH HIDE HAS A HISTORY AND ITS OWN STORY TO TELL. CHOOSING LEATHER MEANS RECOGNIZING THIS CONNECTION TO NATURE AND PAYS HOMAGE TO OUR BEAUTIFUL WORLD.

LOVE
Leather

 **townsend**
LEATHER

“I love that leather is natural.”

LEATHER IS FIRST AND FOREMOST A PRODUCT OF NATURE.

Because of this, there is an inherent natural beauty and uniqueness to each and every hide or skin. Leather is not made of plastics and is not engineered out of machine-made parts. In fact, at Townsend Leather, we believe the very best leathers are altered as slightly as possible from their natural state. Our leather craftspeople, with years of experience in the art of leather-making, seek to enhance the natural characteristics of each hide, not over-engineer or hide them.

Leather has a beautiful connection to the earth and nature. It has a unique natural snowflake type beauty in that each hide has a history and its own story to tell. Choosing leather means recognizing this connection to nature and pays homage to our beautiful world.

See our blog post of two other companies expressions of the natural beauty of leather.

<http://www.townsendleather.com/2014/lifestyle/nothing-beats-craftmanship>

<http://www.townsendleather.com/2014/lifestyle/its-natural>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

LEATHER ELEVATES ANY DESIGN, FROM COMMONPLACE OR EXPECTED TO SEXY AND ELEGANT AND GIVES IT AN UNDENIABLE AURA OF LUXURY.

HIGH-END DESIGNER HANDBAGS ARE MADE OF LEATHER FOR A REASON. LEATHER INNATELY PORTRAYS A SENSE OF SOPHISTICATION, BEAUTY, AND HIGH DESIGN THAT CANNOT BE REPLICATED WITH OTHER MATERIALS.

USING LEATHER ON UPHOLSTERY, ON CASE GOODS, OR EVEN ON WALLS, FLOORS, OR CEILINGS MEANS THAT YOU WILL HAVE A DESIGN THAT WILL BE CLASSIC AND TIMELESS, NEVER DATED OR OUT OF STYLE.

*“I love the
feeling of luxury
that leather evokes.”*

“I love the feeling of luxury that leather evokes.”

LEATHER ELEVATES ANY DESIGN, FROM COMMONPLACE OR EXPECTED TO SEXY AND ELEGANT AND GIVES IT AN UNDENIABLE AURA OF LUXURY.

High-end designer handbags are made of leather for a reason. Leather innately portrays a sense of sophistication, beauty, and high design that cannot be replicated with other materials. Using leather on upholstery, on case goods, or even on walls, floors, or ceilings means that you will have a design that will be classic and timeless, never dated or out of style.

Few things are so emblematic of luxury and comfort as leather. That is why, when designers want to create a feeling and environment of luxury and extravagance this is the one material they turn to. The famous 7 Star luxury hotel in Dubai, The Burj Al Arab, knows that only one material is suitable to set the tone and feeling they want. The bright red couches in the lobby, are expertly designed in Townsend leather to be one of the first things you see, and because of the feeling of luxury that leather evokes, you are instantly “taken away” with a feeling of opulence and comfort.

You can experience a bit of that feeling by watching this video exploration of the Burj Al Arab.

<http://www.youtube.com/watch?v=647fNem490k>

The Burj Al Arab boasts leather couches, chairs, and even Townsend Leather leather floor tiles to complete their luxurious environment.

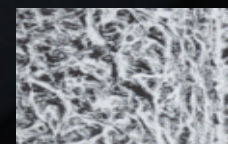
<http://www.townsendleather.com/2014/lifestyle/the-feeling-of-luxury>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

*“I love
how durable
leather is.”*

AS MANKIND'S OLDEST TEXTILE, LEATHER WAS TRADITIONALLY WIDELY USED TO CREATE CLOTHING, CONTAINERS, AND EVEN SHELTER BECAUSE OF ITS NATURAL DURABILITY AS WELL AS ITS ABILITY TO MAINTAIN A LUSTROUS SHEEN AND COAT FOR YEARS & YEARS.

LEATHER WON'T CRACK OR SPLIT AFTER YEARS OF USE, INSTEAD IT WILL GET SOFTER. LEATHER IS SUN AND HEAT RESISTANT. LEATHER HAS A DENSE, TANGLED, NATURAL, AND COMPLICATED FIBER STRUCTURE.



IT LOOKS LIKE THIS ON A MICROSCOPIC LEVEL.

THIS INTERTWINED FIBER STRUCTURE ALLOWS IT TO BE BREATHABLE, STRETCHABLE, & DURABLE.

SIMPLY PUT, LEATHER LASTS AND LASTS...

“I love how durable leather is.”

AS MANKIND'S OLDEST TEXTILE, LEATHER WAS TRADITIONALLY WIDELY USED TO CREATE CLOTHING, CONTAINERS, AND EVEN SHELTER BECAUSE OF ITS NATURAL DURABILITY AS WELL AS ITS ABILITY TO MAINTAIN A LUSTROUS SHEEN AND COAT FOR YEARS & YEARS.

Leather won't crack or split after years of use, instead it will get softer. Leather is sun and heat resistant. Leather has a dense, tangled, natural, and complicated fiber structure. It is extremely tangled and intertwined on a microscopic level. This intertwined fiber structure allows it to be breathable, stretchable, & durable.

Simply put, leather lasts and lasts

Few things are so emblematic of luxury and comfort as leather. That is why, when designers want to create a feeling and environment of luxury and extravagance this is the one material they turn to. The famous 7 Star luxury hotel in Dubai, The Burj Al Arab, knows that only one material is suitable to set the tone and feeling they want. The bright red couches in the lobby, are expertly designed in Townsend leather to be one of the first things you see, and because of the feeling of luxury that leather evokes, you are instantly “taken away” with a feeling of opulence and comfort.

Without the strength, flexibility, and mostly the durability of leather - Indiana Jones wouldn't be able to do all this, with his whip!

<http://www.youtube.com/watch?v=R6UuOOqGvIE>

<http://www.townsendleather.com/2014/lifestyle/durability>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

JUST LIKE SKIN.

LEATHER HAS PORES AND A FIBER STRUCTURE THAT ALLOWS FOR AIR, HEAT, AND MOISTURE TO PASS THROUGH. IT IS SKIN, SO IT ACTS LIKE SKIN AND QUICKLY ADAPTS TO BODY TEMPERATURES. AS A RESULT, LEATHER ADDS WARMTH TO ANY ROOM OR HAS A COOLING EFFECT ON HOT DAYS. LEATHER FEELS TREMENDOUSLY COMFORTABLE TO SIT IN, LIKE YOUR OWN SECOND SKIN.

“I love how
breathable
leather is.”

“I love how breathable leather is.”

JUST LIKE SKIN.

Leather has pores and a fiber structure that allows for air, heat, and moisture to pass through. It IS skin, so it acts like skin and quickly adapts to body temperatures. As a result, leather adds warmth to any room or has a cooling effect on hot days. Leather feels tremendously comfortable to sit in, like your own second skin.

<http://www.townsendleather.com/2014/lifestyle/breathability>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

*“I love knowing
that I am making
a sound choice for
the environment.”*

LEATHER IS A BY-PRODUCT, A “LEFT-OVER”, OF THE MEAT INDUSTRY.

TOWNSEND LEATHER IS PRODUCED FROM COWHIDES THAT ARE SOURCED AND TANNED IN EUROPE, THEN DYED & FINISHED AT OUR FACILITY IN THE USA. TANNING CONVERTS CATTLE HIDES FROM AN OTHERWISE UNUSABLE BY-PRODUCT OF MEAT PRODUCTION INTO HIGH QUALITY LEATHER. THIS KEEPS HIDES OUT OF THE WASTE STREAM.

THE TANNING PROCESS IS TIGHTLY REGULATED IN EUROPE TO ASSURE MINIMAL IMPACT ON THE ENVIRONMENT. THE DYEING & FINISHING PROCESSES THAT CONVERT THE UNADORNED TANNED HIDE INTO THE BEAUTIFUL COLORS AND TEXTURES OF TOWNSEND LEATHER ARE ALSO CLOSELY REGULATED IN THE US. TOWNSEND EMPLOYS NO HAZARDOUS RETANNING CHEMICALS AND USES A COMPLETE WATER-BASED FINISHING SYSTEM IN ALL OF ITS MANUFACTURING. TOWNSEND TAKES PRIDE IN OUR GREEN EFFORTS.

“I love knowing I am making a sound choice for the environment.”

LEATHER IS A BY-PRODUCT, A “LEFT-OVER”, OF THE MEAT INDUSTRY.

Townsend Leather is produced from cowhides that are sourced and tanned in Europe, then dyed & finished at our facility in the USA. Tanning converts cattle hides from an otherwise unusable byproduct of meat production into high quality leather. This keeps hides out of the waste stream. The tanning process is tightly regulated in Europe to assure minimal impact on the environment. The dyeing & finishing processes that convert the unadorned tanned hide into the beautiful colors and textures of Townsend Leather are also closely regulated in the US. Townsend employs no hazardous retanning chemicals and uses a complete water-based finishing system in all of its manufacturing. Townsend takes pride in our green efforts.

Not only is Townsend’s leather a sound choice for the environment, but Townsend as a company is a sound choice for the environment as well. With our active Green Team always at the ready, and our company wide commitment to making the best environmental choices we can. Striving to make a positive environmental impact.

<http://www.townsendleather.com/wordpress/wp-content/uploads/2012/06/Townsend-Green-Statement.pdf>

<http://www.townsendleather.com/2013/lifestyle/earth-week-at-townsend-leather>

http://www.townsendleather.com/townsend_news/annual-clean-up-day-2013

<http://www.townsendleather.com/the-townsend-story/townsend-the-environment>

<http://www.townsendleather.com/2014/lifestyle/its-environmental>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>



“I love
how leather
“wears in”
over time.”

LEATHER IS FLEXIBLE AND STRETCHABLE,
BUT HOLDS ITS SHAPE.

OVER TIME, LEATHER WILL CONTOUR PERFECTLY
TO THE SHAPE OF ITS UPHOLSTERY OR OTHER
APPLICATION. LEATHER IS A NATURAL
PRODUCT THAT HAS BEEN EXPERTLY PROCESSED
TO WITHSTAND THE TEST OF TIME AND IN
MOST CASES, WITH MINIMAL CARE, WILL
MAINTAIN ITS BEAUTY, OR EVEN BECOME
MORE BEAUTIFUL OVER TIME.

WITH USE AND OVER YEARS OF USE,
MOST LEATHERS WILL PATINA, ABSORBING
NATURAL OILS, DEVELOPING A SHEEN, OR
SHOWING A NATURALLY-EARNED DISTRESSED
QUALITY. THIS PROPERTY IS UNIQUE TO LEATHER
AND IS USUALLY REGARDED AS ADDING TO THE
VALUE AND BEAUTY OF LEATHER OVER TIME,
MAKING IT MORE UNIQUE AND SPECIAL
AS IT SHOWS THE LOVE IT HAS BEEN GIVEN
THROUGHOUT THE YEARS.

“I love how leather wears in overtime.”

LEATHER IS FLEXIBLE AND STRETCHABLE, BUT HOLDS ITS SHAPE.

Over time, leather will contour perfectly to the shape of its upholstery or other application. Leather is a natural product that has been expertly processed to withstand the test of time and in most cases, with minimal care, will maintain its beauty, or even become more beautiful over time. With use and over years of use, most leathers will patina, absorbing natural oils, developing a sheen, or showing a naturally-earned distressed quality. This property is unique to leather and is usually regarded as adding to the value and beauty of leather over time, making it more unique and special as it shows the love it has been given throughout the years.

Vintage baseball gloves are sought after, because they are so perfectly formed to a hand. They fit, well, like a glove! Leather's flexibility and stretch-ability make it the perfect material to form around a specific shape over time.



<http://www.townsendleather.com/2014/lifestyle/wears-in>
<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

NOTHING SMELLS LIKE LEATHER.

THERE ARE AIR FRESHENERS THAT ARE MADE JUST TO RECREATE THE SMELL OF LEATHER...
BUT NO IMITATION COMPARES TO THE SCENT OF GENUINE LEATHER. IT IS INIMITABLE, EVOKES
MEMORIES AND POSITIVE FEELINGS, AND CONNECTS US TO NATURE. NO OTHER TEXTILE IS
KNOWN FOR ITS OWN DISTINCTIVE SCENT OR CAN PROVIDE THE SAME EXPERIENCE FOR THE SENSES
THAT LEATHER CAN.

*“I love the smell
of leather.”*

LOVE
Leather

townsend
LEATHER

“I love the smell of leather.”

NOTHING SMELLS LIKE LEATHER.

There are air fresheners that are made just to recreate the smell of leather but no imitation compares to the scent of genuine leather. It is inimitable, evokes memories and positive feelings, and connects us to nature. No other textile is known for its own distinctive scent or can provide the same experience for the senses that leather can.

Arguably, one of the most popular reasons to LOVE leather, the smell. It is the thing most visitors say first when they walk into Townsend Leather. It is unmistakable, un-copy-able, and unbelievable. Smell is said to be the sense that can provoke the most powerful memories, and it is leather provoking those memories, they are always good ones!

<http://science.howstuffworks.com/life/human-biology/smell3.htm>

<http://www.townsendleather.com/2014/lifestyle/the-smell>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>



“I love how my leather stretches just the right amount.”

BECAUSE OF ITS UNIQUE NATURAL FIBER STRUCTURE, LEATHER CAN STRETCH IN ALL DIRECTIONS.

MAN-MADE TEXTILES, LIKE VINYL, HAVE A MORE “STACKED” FIBER STRUCTURE AND THEREFORE CAN ONLY STRETCH IN ONE DIRECTION, LEADING TO SAGGING.

TOWNSEND LEATHER CAN WORK WITH YOU TO UNDERSTAND YOUR DESIGN INTENT AND THE FINAL APPLICATION FOR LEATHER AND WE CAN PRODUCE THE LEATHER TO MEET YOUR EXACT SPECIFICATIONS. WE WORK CLOSELY WITH DESIGNERS AND CUSTOMERS TO MAKE SURE THE LEATHER WE MAKE FOR YOU IS THE PERFECT FIT FOR ITS INTENDED FINAL FORM AND USE.

LOVE
Leather

 **townsend**
LEATHER

**“I love how my leather stretches just
the right amount.”**

BECAUSE OF ITS UNIQUE NATURAL FIBER STRUCTURE,
LEATHER CAN STRETCH IN ALL DIRECTIONS.

Man-made textiles, like vinyl, have a more “stacked” fiber structure and therefore can only stretch in one direction, leading to sagging. Townsend Leather can work with you to understand your design intent and the final application for leather and we can produce the leather to meet your exact specifications. We work closely with designers and customers to make sure the leather we make for you is the perfect fit for its intended final form and use.

See the interwoven fiber structure of leather in our Reason #4, Durability. Leather is even impressive and love-able on a microscopic level!

<http://www.townsendleather.com/2014/lifestyle/durability>

<http://www.townsendleather.com/2014/lifestyle/stretch>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

EXACT COLOR MATCH, PATTERN, TEXTURE, EFFECT, SHEEN, THICKNESS, STIFFNESS - THE CUSTOMIZATIONS THAT TOWNSEND LEATHER CAN PROVIDE ARE ENDLESS.

BECAUSE WE ARE THE MANUFACTURER, WITH CONTROL OVER THE ENTIRE PRODUCTION PROCESS, TOWNSEND IS ABLE TO CUSTOMIZE EVERY ASPECT OF THE LEATHER TO FIT BOTH YOUR VISION AND EXACTING REQUIREMENTS.

“*I love how
Customize-able
Townsend leather is.*”

“I love how Customizable Townsend Leather is.”

EXACT COLOR MATCH, PATTERN, TEXTURE, EFFECT, SHEEN, THICKNESS, STIFFNESS - THE CUSTOMIZATIONS THAT TOWNSEND LEATHER CAN PROVIDE ARE ENDLESS.

Because we are the manufacturer, with control over the entire production process, Townsend is able to customize every aspect of the leather to fit both your vision and exacting requirements.

Townsend takes pride in our ability to customize any leather idea or need. Townsend Leather's Customization. <http://www.townsendleather.com/services/customization> We actually manufacture the leather right here in upstate New York, so we have unparalleled ability to create, hand-craft, fine tune, and explore. We have an active “ART & D” team, always creating. <http://www.townsendleather.com/2014/lifestyle/new-in-2014> We can create one-of-a-kind pieces like this Threadneedles Hotel, <http://www.townsendleather.com/2012/case-studies/threadneedles-hotel-london> or our Abstract Art series, <http://www.townsendleather.com/2013/lifestyle/abstract-art> all the way to the more traditional looking but highly specific needs of Studio Emotions Aircraft.

<http://www.townsendleather.com/2012/case-studies/studio-emotions-completed-by-amac-aerospace>

<http://www.townsendleather.com/2014/lifestyle/customizable>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

TOWNSEND LEATHER IS MANUFACTURED IN UPSTATE NEW YORK.

TOWNSEND IS THE MANUFACTURER, NOT JUST A DISTRIBUTOR OR WAREHOUSE; WE DO ALL OF OUR OWN PROCESSING: COLORING, FINISHING, EMBOSSING, SPECIAL EFFECTS, FLAMEPROOFING, & MUCH MORE. OUR FACILITY IS LOCATED IN UPSTATE NEW YORK AT THE FOOTHILLS OF THE ADIRONDACK MOUNTAINS WHERE THERE IS A LONG HISTORY AND TRADITION OF LEATHER MAKING & GENERATIONS OF FAMILIES WHO HAVE MADE LEATHER AND PASSED DOWN THE NUANCES WITH EACH GENERATION. TOWNSEND LEATHER IS THE ONLY LEATHER MANUFACTURER IN AMERICA THAT IS AS9100 CERTIFIED.

AND WE LOVE GIVING TOURS OF OUR FACILITY AND PROVIDING A GLIMPSE INTO HOW EACH LEATHER ORDER IS MADE. WE MAKE IT... FOR YOU!

“*I love that
Townsend leather is
manufactured
in the USA.*”

LOVE
Leather

townsend
LEATHER

“I love that Townsend leather is manufactured n the USA”

TOWNSEND LEATHER IS MANUFACTURED IN UPSTATE
NEW YORK.

Townsend is the manufacturer, not just a distributor or warehouse; we do all of our own processing: coloring, finishing, embossing, special effects, flameproofing, & much more. Our facility is located in Upstate New York at the foothills of the Adirondack Mountains where there is a long history and tradition of leather making & generations of families who have made leather and passed down the nuances with each generation. Townsend Leather is the only leather manufacturer in America that is AS9100 Certified. And we love giving tours of our facility and providing a glimpse into how each leather order is made.

We make it... for you!



<http://www.townsendleather.com/2014/lifestyle/made-in-the-usa>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

SO SIMPLE TO WIPE CLEAN.

TOWNSEND LEATHER IS EASY TO CLEAN, YOU CAN SIMPLY WIPE THE DUST AWAY. HAVE YOU EVER SLAPPED A FABRIC COUCH OR SAT DOWN HARD AND WATCHED THE DUST CLOUD FLY OUT OF THE FABRIC? THAT DOESN'T HAPPEN WITH LEATHER UPHOLSTERY BECAUSE THERE IS NOWHERE FOR THE DUST TO HIDE. BETTER FOR YOUR HEALTH AND EASIER TO CLEAN.

TOWNSEND LEATHER PROVIDES CLEANING PRODUCTS AND GUIDELINES FOR SIMPLE, REGULAR CARE, CLEANING, & MAINTENANCE OF YOUR LEATHER THAT WILL KEEP YOUR LEATHER LOOKING BEAUTIFUL FOR YEARS.

“I love how easy leather is to clean.”

LOVE
Leather

 **townsend**
LEATHER

“I love how easy leather is to clean.”

SO SIMPLE TO WIPE CLEAN.

Townsend Leather is easy to clean, you can simply wipe the dust away. Have you ever slapped a fabric couch or sat down hard and watched the dust cloud fly out of the fabric?

That doesn't happen with leather upholstery because there is nowhere for the dust to hide. Better for your health and easier to clean.

Townsend Leather provides cleaning products and guidelines for simple, regular care, cleaning, & maintenance of your leather that will keep your leather looking beautiful for years.

We make it especially easy to clean your already especially easy to clean leather! with our care and cleaning products

<http://www.townsendleather.com/products>

<http://www.townsendleather.com/2014/lifestyle/easy-to-clean>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

EVERY ORDER OF TOWNSEND LEATHER UNDERGOES COMPREHENSIVE TESTING TO ASSURE COMPLIANCE WITH INDUSTRY QUALITY STANDARDS.

WE ACCEPT ONLY THE FINEST HIDES AND SKINS FROM PARTNER TANNERIES AROUND THE WORLD. THESE SELECT HIDES ARE RE-GRADED TO OUR HIGH QUALITY STANDARDS.

OUR EXPERIENCED CRAFTSPEOPLE ARE REQUIRED TO INSPECT AND CERTIFY EXCELLENCE, THROUGHOUT THE ENTIRE MANUFACTURING PROCESS IN ADHERENCE TO THE STRINGENT REQUIREMENTS OF AS9100. EVERY ORDER UNDERGOES COMPREHENSIVE TESTING TO ASSURE COMPLIANCE WITH INDUSTRY QUALITY STANDARDS AND TO OUR OWN INTERNAL STANDARDS THAT WE HAVE SET TO ENSURE OUR CUSTOMERS' COMPLETE SATISFACTION.

“I love the quality of Townsend's leather.”

“I love the quality of Townsend’s leather.”

EVERY ORDER OF TOWNSEND LEATHER UNDERGOES COMPREHENSIVE TESTING TO ASSURE COMPLIANCE WITH INDUSTRY QUALITY STANDARDS. .

We accept only the finest hides and skins from partner tanneries around the world. These select hides are regraded to our high quality standards. Our experienced craftspeople are required to inspect and certify excellence, throughout the entire manufacturing process in adherence to the stringent requirements of AS9100. Every order undergoes comprehensive testing to assure compliance with industry quality standards and to our own internal standards that we have set to ensure our customers’ complete satisfaction.

Townsend Leather is AS9100 Certified and we are proud of this incredible accomplishment. We take our commitment to quality extremely seriously and are continuously looking for ways to improve and even further increase our quality and abilities.

<http://www.townsendleather.com/iso-certification>

<http://www.townsendleather.com/2014/lifestyle/highest-quality>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

The background features a collage of leather textures and patterns. On the left, there's a gold-to-bronze gradient leather with a floral embossed pattern. In the center, a dark green leather with a similar floral pattern is visible. On the right, a vibrant orange-to-red gradient leather with a circular, scale-like pattern is shown. The entire composition is framed by a solid orange border.

*“I love knowing
my leather can be
repaired so easily.”*

WHETHER IT IS SCRATCHES, STAINS, TEARS, OR INK MARKS, ON LEATHER, THESE CAN BE FIXED.

BECAUSE OF THE TANGLED FIBER STRUCTURE AND ITS NATURAL LOOK, LEATHER IS EASY TO REPAIR. HOLES CAN BE FILLED, SCRATCHES CAN BE COVERED, STAINS AND INK CAN BE REMOVED. LEATHER IS NATURALLY RESISTANT TO MOST DAMAGE AND DURABLE ENOUGH TO HOLD UP IN ROUGH ENVIRONMENTS, BUT WHEN IT GETS DAMAGED, IT IS EASILY REPAIRABLE.

BECAUSE LEATHER CAN BE SO EASILY REPAIRED AND RESTORED TO ITS ORIGINAL BEAUTY, LEATHER LASTS FOR YEARS AND YEARS AND IS A VERY SOUND INVESTMENT.

"I love knowing my leather can be repaired so easily."

WHETHER IT IS SCRATCHES, STAINS, TEARS, OR INK MARKS, ON LEATHER, THESE CAN BE FIXED.

Because of the tangled fiber structure and its natural look, leather is easy to repair. Holes can be filled, scratches can be covered, stains and ink can be removed. Leather is naturally resistant to most damage and durable enough to hold up in rough environments, but when it gets damaged, it is easily repairable.

Because leather can be so easily repaired and restored to its original beauty, leather lasts for years and years and is a very sound investment.

An example of repairing a hole in leather

Before,

During

and After



<http://www.townsendleather.com/2014/lifestyle/easy-to-repair>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>



*“I love the
endless design
options of leather.”*

TODAY'S TOWNSEND LEATHER IS NOT YOUR "GRANDMA'S LEATHER."

WITH STATE-OF-THE-ART TECHNOLOGY, WE CAN CUSTOM MATCH ANY COLOR OR PATTERN OR CREATE A UNIQUE DESIGN JUST FOR YOU. WE CAN MIMIC FABRICS AND OTHER MATERIALS.

FROM COWHIDE TO GOATSKIN AND LAMBSKIN, FROM FINISHED LEATHERS TO FOILED LEATHERS AND WOVEN LEATHERS, THERE ARE ENDLESS OPTIONS TO THE WORLD OF DESIGN AT TOWNSEND LEATHER.

TOWNSEND LEATHER IS CERTAINLY NOT COMMODITY LEATHER - THIS IS LUXURY, DESIGN-DRIVEN LEATHER AND WHEN USED IN YOUR INTERIOR DESIGN, WILL ELEVATE YOUR DESIGN TO SOMETHING EXTRAORDINARY.

LOVE
Leather

 **townsend**
LEATHER

“I love the endless design options of leather.”

TODAY'S TOWNSEND LEATHER IS NOT YOUR "GRANDMA'S LEATHER."

With state-of-the-art technology, we can custom match any color or pattern or create a unique design just for you. We can mimic fabrics and other materials. From cowhide to goatskin and lambskin, from finished leathers to foiled leathers and woven leathers, there are endless options to the world of design at Townsend Leather. Townsend Leather is certainly not commodity leather - this is luxury, design-driven leather and when used in your interior design, will elevate your design to something extraordinary.

There really is no end to the design options of leather. It only takes a quick glance at some of these links to see some of the custom variety there is available,

New at Townsend Leather, <http://www.townsendleather.com/2014/lifestyle/new-in-2014>

2013 Retrospective, <http://www.townsendleather.com/2013/lifestyle/2013-year-end>

Hand Crafted Abstract Art, <http://www.townsendleather.com/2013/lifestyle/abstract-art>

Townsend Leather Photos, <http://www.townsendleather.com/2013/lifestyle/stories-in-photos>

<http://www.townsendleather.com/2014/lifestyle/endless-design-options>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

“I love how easy it is to order samples & leather orders from Townsend.”

TOWNSENDLEATHER.COM WAS DESIGNED SPECIFICALLY FOR CUSTOMERS TO EASILY BROWSE, PRINT, SHARE, AND ORDER LEATHER SAMPLES.

OUR CUSTOMER SERVICE STAFF IS DEDICATED TO PLEASING OUR CUSTOMERS AND MAKING THEIR JOBS EASIER. WE DO EVERYTHING WE CAN TO MAKE THE ORDERING PROCESS AS EASY AND EFFICIENT AS POSSIBLE AND TO ENSURE THE SAMPLES YOU NEED ARRIVE WHEN YOU NEED THEM.

WITH A BUILDING AND STAFF DEDICATED JUST TO SAMPLING, WE CAN TAILOR ANY SAMPLE REQUEST TO MEET YOUR NEEDS, GIVING YOU ACCESS TO OUR ARCHIVES OF THOUSANDS OF CUSTOM SAMPLES MADE THROUGHOUT OUR 45 YEAR HISTORY.

“I love how easy it is to order samples & leather orders from Townsend.”

TOWNSENDLEATHER.COM WAS DESIGNED SPECIFICALLY FOR CUSTOMERS TO EASILY BROWSE, PRINT, SHARE, AND ORDER LEATHER SAMPLES.

Our customer service staff is dedicated to pleasing our customers and making their jobs easier. We do everything we can to make the ordering process as easy and efficient as possible and to ensure the samples you need arrive when you need them. With a building and staff dedicated just to sampling, we can tailor any sample request to meet your needs, giving you access to our archives of thousands of custom samples made throughout our 45 year history

Use our sample “store” to build your own lightbox or leather samples. You can share it with your coworkers and friends, you can print your selections off and add them to your design board, or you can place your order.



<http://www.townsendleather.com/2014/lifestyle/easy-to-order>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>



“I love how easy leather is to pair with fabric.”

IT IS FUN TO MIX AND MATCH LEATHER WITH OTHER MATERIALS.

INCLUDING FABRICS, WOODS, AND CARPETS. CONTRASTING TEXTURES CAN PROVIDE WARMTH AND DIMENSION TO A ROOM OR INTERIOR. USING DIFFERENT MATERIALS THAT EITHER COORDINATE OR PLAY OFF EACH OTHER FEELS EXCITING AND BRING NEW LIFE TO DESIGNS. LEATHER MAKES IT EASY TO MIX AND MATCH AND FIND CONTRASTING OR COMPLIMENTARY MATERIALS

CONSIDER ADDING SOME LEATHER ELEMENTS TO FABRIC PIECES AND VICE VERSA. YOU AND YOUR CUSTOMERS WILL LOVE THE EFFECT AND STATEMENT.

“I love how easy leather is to pair with fabric.”

IT IS FUN TO MIX AND MATCH LEATHER WITH OTHER MATERIALS.

Including fabrics, woods, and carpets. Contrasting textures can provide warmth and dimension to a room or interior. Using different materials that either coordinate or play off each other feels exciting and bring new life to designs.

Leather makes it easy to mix and match and find contrasting or complimentary materials Consider adding some leather elements to fabric pieces and vice versa. You and your customers will love the effect and statement.

We've talked before about the close-knit world of leather and fabric, they can play together so well. Whether you are looking to perfectly match a specific fabric, <http://www.townsendleather.com/2013/lifestyle/customization>

Fabric to Leather Customization, <http://www.townsendleather.com/2013/lifestyle/fall-fashion-leather-and-lace>

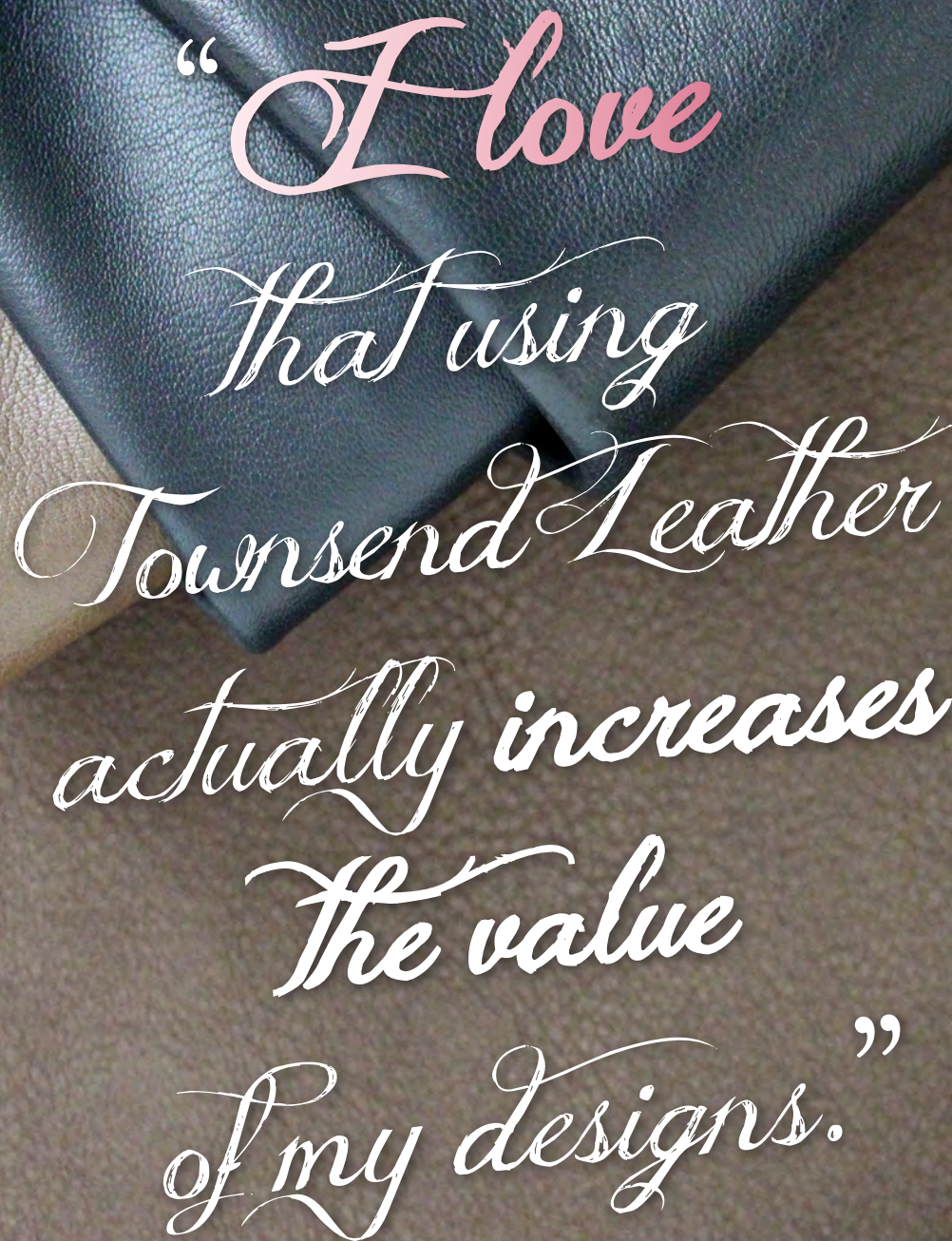
or getting inspiration from fabric worlds, Leather and Lace, <http://www.townsendleather.com/2013/lifestyle/fall-fashion-leather-and-lace>

Fashion-Interiors Cycle <http://www.townsendleather.com/2013/lifestyle/fashion-into-interiors>

leather is so versatile and customize-able you can make it work with any fabric.

<http://www.townsendleather.com/2014/lifestyle/easy-to-pair-with-fabric>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>



*“I love
that using
Townsend Leather
actually increases
the value
of my designs.”*

THE BEAUTY, APPEAL, AND LUXURIOUSNESS OF TOWNSEND LEATHER ADDS VALUE TO YOUR PIECES. LEATHER IS DESIRABLE, IT IS AN ASPIRATIONAL PRODUCT.

WHEN LEATHER IS USED ON A PIECE, THAT PIECE OFTEN BECOMES AN HEIRLOOM – CHERISHED AND LOVED FOR GENERATIONS; HOW OFTEN CAN THE SAME BE SAID FOR FURNITURE MADE OUT OF OTHER MATERIALS?

ALTHOUGH LEATHER MAY SEEM THE COSTLIER OPTION AT THE BEGINNING, IN THE LONG RUN, LEATHER NOT ONLY ADDS VALUE, BUT IT ALSO SAVES YOU MONEY WITH ITS LONG LIFE, DURABILITY, AND THE EASE OF REPAIR. LEATHER HAS A HIGH ROI. YOUR LEATHER PIECES LIVE A LONG LIFE.

LOVE
Leather

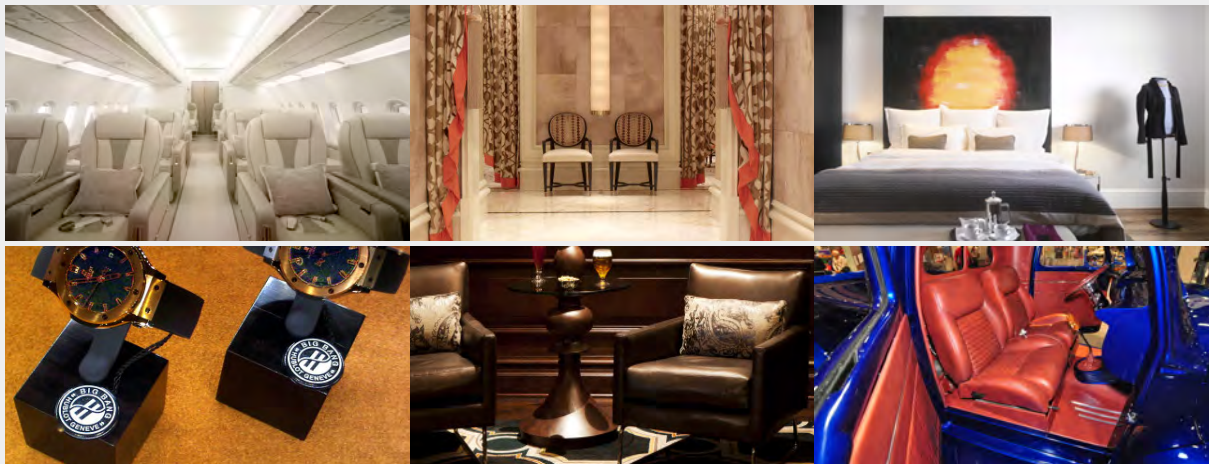
 **townsend**
LEATHER

**“I love that using Townsend Leather
actually increases
the value of my designs.”**

THE BEAUTY, APPEAL, AND LUXURIOUSNESS OF TOWNSEND LEATHER ADDS VALUE TO YOUR PIECES. LEATHER IS DESIRABLE, IT IS AN ASPIRATIONAL PRODUCT.

When leather is used on a piece, that piece often becomes an heirloom - cherished and loved for generations; how often can the same be said for furniture made out of other materials? Although leather may seem the costlier option at the beginning, in the long run, leather not only ADDS value, but it also saves you money with its long life, durability, and the ease of repair. Leather has a high ROI. Your leather pieces live a long life.

Here is a quick glance at just a few of the aspirational designs that leather “had” to be a part of...



<http://www.townsendleather.com/2014/lifestyle/its-environmental>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

OPENING A BOX OF LEATHER,
OR A SEEING A FINISHED PIECE
MADE IN A "MADE-JUST-
FOR-YOU LEATHER" FROM
TOWNSEND, FOR THE FIRST
TIME IS ALWAYS AN EXCITING
EXPERIENCE.

BECAUSE OF LEATHER'S
LUXURIOUSNESS AND THE WAY
IT DELIGHTS ALL THE SENSES,
SEEING, FEELING, AND
SMELLING TOWNSEND LEATHER,
ESPECIALLY IN APPLICATION, IS
A NEAR EUPHORIC EXPERIENCE.

“*I love
the feeling
of opening
my leather
delivery for
the first time.*”

“I love the feeling of opening my leather delivery for the first time.”

OPENING A BOX OF LEATHER, OR A SEEING A FINISHED PIECE MADE IN A “MADE-JUST-FOR-YOU LEATHER” FROM TOWNSEND, FOR THE FIRST TIME IS ALWAYS AN EXCITING EXPERIENCE.

Because of leather’s luxuriousness and the way it delights all the senses, seeing, feeling, and smelling Townsend Leather, especially in application, is a near euphoric experience.



<http://www.townsendleather.com/2014/lifestyle/the-feeling-of-opening-my-leather-delivery>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>



NOTHING COMPARES TO LEATHER.

THE BEST COMPLIMENT ANY OTHER MATERIAL CAN RECEIVE IS THAT IT LOOKS LIKE LEATHER. BUT GENUINE LEATHER IS THE REAL DEAL IN ALL ITS GLORY. NO MATTER THE ADVANCES IN TECHNOLOGY OR THE BEST IMITATIONS HITTING THE MARKET, THERE IS JUST NO SUBSTITUTE FOR LEATHER.

“I love
that it is
leather.”

LOVE
Leather

 **townsend**
LEATHER

“I love that it is leather..”

NOTHING COMPARES TO LEATHER.

The best compliment any other material can receive is that it looks like leather. But genuine leather is the real deal in all its glory. No matter the advances in technology or the best imitations hitting the market, there is just no substitute for leather.

Not only is Townsend's leather a sound choice for the environment, but Townsend as a company is a sound choice for the environment as well. With our active Green Team always at the ready, and our company wide commitment to making the best environmental choices we can. Striving to make a positive environmental impact.

<http://www.townsendleather.com/2014/lifestyle/it-is-leather>

<http://www.townsendleather.com/2014/lifestyle/for-the-love-of-leather>

Dearest Leather,

Enter the room and all eyes are on you.

Elegant and fashionable, you stand out against the rest.

Sensual, warm, luxurious - the desire to get closer is nearly unbearable.

There is an ache to breathe in your beauty. There is an ache to feel your richness, warmth, and softness.

You naturally comfort and invite. Everyone wants to be with you and you welcome it warmly.

You are an icon. A symbol of classic beauty. An emblem of sophistication.

Depth and richness, timeless style.

Wherever you are, whenever you are, you are the style. You are the trend.

And still it is easy to find your playful side - sumptuous, sexy, mystifying.

Dark, shimmering, contouring to every shape and angle, you ignite the imagination.

You leave a lasting impression with organic ease. Nothing seems to get in your way.

You are strong and steady, but with comforting care.

You have warmly and carefully cradled my heart.

Your socially conscious ways inspire, your beauty and creativity inspires, your sensuality ignites passion.

Oh, how I love you.



 *townsend*[®]
LEATHER



LOVE
Leather

 **townsend**
LEATHER



LOVE
Leather

 **townsend**
LEATHER

LOVE
Leather



townsend[®]
LEATHER